



MTD Sales
150.05 L

Brand Share %
11.14 %

Information:
MTD : 01-07-2025 To 31-07-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **11.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	97.01	20.74 %
Wash-Mac	52.74	14.94 %
Air-Cond	0.29	0.06 %
Total	150.05	11.14 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	76.09	11.81 %
VIJAYAWADA-01	73.96	10.52 %
Total	150.05	11.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	48.00	20.99 %
Wash-Mac	28.09	14.37 %
Total	76.09	11.81 %

Branch *	MTD Sales L	Brand Share %
CTO1	5.34	9.59 %
TPY2	4.12	6.32 %
SPE1	3.11	9.77 %
NLR1	2.26	5.75 %
KDA1	2.20	9.93 %
PMR1	1.83	8.67 %
TPY1	1.55	5.79 %
VKI1	1.29	9.16 %
KNL2	1.25	4.35 %
MPL1	1.23	6.54 %
PIL1	0.93	4.68 %
Total	76.09	11.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	49.01	20.49 %
Wash-Mac	24.65	15.63 %
Air-Cond	0.29	0.10 %
Total	73.96	10.52 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.79	7.97 %
TNK1	2.85	6.55 %
RMV1	2.66	10.14 %
KDR1	2.15	8.43 %
RAL1	2.07	10.50 %
CKT1	1.86	10.83 %
VJW2	1.56	8.97 %
JPT1	1.53	11.11 %
KND1	1.43	5.83 %
VJW5	1.40	7.97 %
TDD1	1.25	8.63 %
GDV1	1.14	9.85 %
TEL1	1.09	5.83 %
PPM1	1.06	8.34 %
GNT1	1.01	3.39 %
VUY1	1.01	9.02 %
VJW4	1.01	9.16 %
GNT2	1.00	7.31 %
VJW1	0.90	2.42 %
ELU1	0.54	2.14 %
MTM1	0.27	2.13 %
GTSD		0.00 %
Total	73.96	10.52 %