



AP : WHIRLPOL Sales Performance 01/05/2026 9:06 AM

MTD Sales
281.02 L

Brand Share %
4.98 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	171.59	26.96 %
Wash-Mac	70.81	20.88 %
Air-Cond	38.62	0.83 %
Total	281.02	4.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	148.69	5.33 %
VIJAYAWADA-01	132.32	4.63 %
Total	281.02	4.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	89.96	27.77 %
Wash-Mac	42.30	23.79 %
Air-Cond	16.44	0.72 %
Total	148.69	5.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	10.20	4.09 %
ATP1	7.02	4.52 %
NLR1	5.83	2.87 %
CTO1	5.09	3.30 %
KDA1	4.77	3.21 %
TPY1	4.18	2.24 %
SPE1	3.76	4.86 %
NDL1	3.47	4.37 %
KNL1	3.24	2.92 %
RCY1	2.96	4.59 %
KOU1	2.38	3.91 %
KNL2	2.36	2.43 %
KDR1	2.21	3.16 %
MPL1	1.09	1.28 %
WHKD		0.00 %
Total	148.69	5.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	81.63	26.12 %
Wash-Mac	28.51	17.66 %
Air-Cond	22.18	0.93 %
Total	132.32	4.63 %

Branch *	MTD Sales L	Brand Share %
OGL1	6.38	4.92 %
BVR1	4.68	3.10 %
VJW3	4.60	3.86 %
GVM1	4.07	4.45 %
GNT1	3.95	2.48 %
TEL1	3.93	3.96 %
NRT1	3.58	4.91 %
VKN1	2.60	4.37 %
VJW1	2.58	1.59 %
VJW4	2.56	2.60 %
RAL1	2.34	2.97 %
TDD1	2.07	2.09 %
NZV1	1.40	4.49 %
ELU1	1.37	1.18 %
GNT2	1.34	2.74 %
JGG1	1.30	3.34 %
VJW2	1.18	1.36 %
VJW5	1.08	1.85 %
AMP1	0.88	2.59 %
GDV1	0.88	1.97 %
KND1	0.80	0.99 %
RMV1	0.70	0.73 %
WHGT		0.00 %
WHTD		0.00 %
WHVJ		0.00 %
Total	132.32	4.63 %