

MTD Sales
98.41 L

Brand Share %
20.40 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	96.72	20.60 %
W-Disp	1.69	32.46 %
Total	98.41	20.40 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	55.54	19.84 %
TIRUPATI-01	42.87	21.16 %
Total	98.41	20.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.65	20.04 %
W-Disp	0.89	33.69 %
Total	55.54	19.84 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.08	12.80 %
OGL1	1.77	13.92 %
NRT1	1.62	9.21 %
KND1	1.53	13.89 %
VJW3	1.50	11.77 %
KDR1	1.40	10.62 %
TEL1	1.01	12.80 %
PAP1	0.74	10.09 %
RAL1	0.74	12.37 %
MTM1	0.73	18.76 %
CRL1	0.55	6.65 %
PPM1	0.54	13.60 %
GDV1	0.53	13.79 %
TDD1	0.48	7.78 %
VKN1	0.45	5.59 %
JPT1	0.30	10.92 %
PRL1	0.30	11.81 %
TVU1	0.24	12.50 %
GTSD		0.00 %
JGG1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
Total	55.54	19.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.08	21.38 %
W-Disp	0.79	31.17 %
Total	42.87	21.16 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.65	15.22 %
TPY2	2.55	9.37 %
VKI1	1.11	15.68 %
KHT1	1.00	16.39 %
PIL1	0.72	16.02 %
PDT1	0.70	12.18 %
KDA1	0.54	5.65 %
TPI1	0.54	12.51 %
KNL2	0.44	4.51 %
PMR1	0.30	10.39 %
NDL1	0.23	3.99 %
DHN1	0.12	3.37 %
KOU1		0.00 %
Total	42.87	21.16 %