

MTD Sales  
56.57 L

Brand Share %  
18.77 %

Information:

MTD : 01-09-2025 To 24-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.77 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 54.43       | 18.61 %       |
| W-Disp   | 2.14        | 44.21 %       |
| Total    | 56.57       | 18.77 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 31.55       | 16.89 %       |
| TIRUPATI-01   | 25.02       | 21.82 %       |
| Total         | 56.57       | 18.77 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 30.41       | 16.73 %       |
| W-Disp   | 1.14        | 43.58 %       |
| Total    | 31.55       | 16.89 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CRL1     | 1.62        | 18.47 %       |
| ELU1     | 0.84        | 9.36 %        |
| TNK1     | 0.80        | 9.48 %        |
| PPM1     | 0.80        | 17.00 %       |
| GDV1     | 0.67        | 16.63 %       |
| VJW4     | 0.55        | 17.40 %       |
| VJW3     | 0.55        | 9.13 %        |
| VJW1     | 0.53        | 4.00 %        |
| BVR1     | 0.53        | 5.39 %        |
| NRT1     | 0.31        | 7.24 %        |
| GNT2     | 0.29        | 9.01 %        |
| TNI1     | 0.26        | 3.27 %        |
| PAP1     | 0.25        | 5.19 %        |
| JGG1     | 0.07        | 10.10 %       |
| DPE1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| NPR1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 31.55       | 16.89 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 24.02       | 21.69 %       |
| W-Disp   | 1.00        | 44.95 %       |
| Total    | 25.02       | 21.82 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 1.15        | 12.65 %       |
| KDA1     | 1.05        | 16.72 %       |
| TPY1     | 0.69        | 7.73 %        |
| RCY1     | 0.58        | 13.37 %       |
| CTO1     | 0.56        | 14.01 %       |
| PIL1     | 0.37        | 10.73 %       |
| VKI1     | 0.31        | 9.16 %        |
| PDT1     | 0.31        | 6.78 %        |
| KHT1     | 0.28        | 6.11 %        |
| RJP1     | 0.26        | 5.82 %        |
| KVL1     | 0.25        | 3.93 %        |
| KNL2     | 0.07        | 1.80 %        |
| ADI1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| TPI1     | -0.29       | -12.49 %      |
| Total    | 25.02       | 21.82 %       |