

MTD Sales
48.78 L

Brand Share %
18.81 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	46.71	18.58 %
W-Disp	2.07	45.46 %
Total	48.78	18.81 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	26.32	16.99 %
TIRUPATI-01	22.47	21.52 %
Total	48.78	18.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.25	16.75 %
W-Disp	1.07	45.94 %
Total	26.32	16.99 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.84	10.27 %
VJW1	0.53	6.36 %
NRT1	0.31	7.86 %
GNT2	0.29	9.06 %
TNI1	0.26	3.27 %
BVR1	0.25	3.37 %
TNK1	0.25	4.09 %
PAP1	0.25	6.24 %
VJW3	0.24	4.51 %
JGG1	0.07	10.57 %
DPE1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	26.32	16.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.46	21.33 %
W-Disp	1.00	44.95 %
Total	22.47	21.52 %

Branch *	MTD Sales L	Brand Share %
KDA1	1.05	18.41 %
TPY2	0.87	10.20 %
RCY1	0.58	13.37 %
CTO1	0.56	14.01 %
VKI1	0.31	10.13 %
PDT1	0.31	7.34 %
KHT1	0.28	6.62 %
RJP1	0.26	6.30 %
KVL1	0.25	4.15 %
TPY1	0.21	2.55 %
KNL2	0.07	1.80 %
ADI1		0.00 %
NDL1		0.00 %
TPI1	-0.29	-21.07 %
Total	22.47	21.52 %