

MTD Sales  
109.34 L

Brand Share %  
23.40 %

Information:

MTD : 01-08-2025 To 22-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.40 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 108.21      | 23.33 %       |
| W-Disp   | 1.12        | 31.65 %       |
| Total    | 109.34      | 23.40 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 72.96       | 23.22 %       |
| TIRUPATI-01   | 36.38       | 23.77 %       |
| Total         | 109.34      | 23.40 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 72.22       | 23.13 %       |
| W-Disp   | 0.73        | 38.16 %       |
| Total    | 72.96       | 23.22 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GVM1     | 3.66        | 19.72 %       |
| TNK1     | 2.61        | 18.03 %       |
| ELU1     | 2.22        | 19.01 %       |
| GNT1     | 2.21        | 17.02 %       |
| BVR1     | 1.56        | 7.55 %        |
| GDV1     | 1.22        | 18.27 %       |
| TEL1     | 1.15        | 14.13 %       |
| VJW3     | 1.14        | 8.97 %        |
| VUY1     | 1.05        | 17.80 %       |
| KDR1     | 0.91        | 16.46 %       |
| AMP1     | 0.74        | 14.64 %       |
| RAL1     | 0.70        | 8.80 %        |
| JPT1     | 0.55        | 11.99 %       |
| PNR1     | 0.48        | 17.55 %       |
| NRT1     | 0.38        | 3.88 %        |
| DPE1     | 0.23        | 6.50 %        |
| PPM1     | 0.23        | 6.95 %        |
| PRL1     | 0.23        | 9.66 %        |
| JGG1     | 0.06        | 2.73 %        |
| MTM1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 72.96       | 23.22 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 35.99       | 23.77 %       |
| W-Disp   | 0.39        | 23.98 %       |
| Total    | 36.38       | 23.77 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KNL1     | 1.53        | 23.19 %       |
| CTO1     | 1.28        | 19.37 %       |
| RCY1     | 0.84        | 18.74 %       |
| TPY2     | 0.77        | 6.68 %        |
| KDA1     | 0.60        | 10.15 %       |
| PDT1     | 0.56        | 7.74 %        |
| TPY1     | 0.54        | 6.73 %        |
| VKI1     | 0.52        | 9.65 %        |
| NDL1     | 0.29        | 6.38 %        |
| PIL1     | 0.29        | 21.18 %       |
| PMR1     | 0.06        | 16.32 %       |
| DHN1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 36.38       | 23.77 %       |