

MTD Sales
60.42 L

Brand Share %
33.42 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	60.23	33.83 %
W-Disp	0.20	7.08 %
Total	60.42	33.42 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	33.85	33.92 %
TIRUPATI-01	26.58	32.80 %
Total	60.42	33.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.72	34.28 %
W-Disp	0.13	9.09 %
Total	33.85	33.92 %

Branch *	MTD Sales L	Brand Share %
VJW4	2.54	24.96 %
OGL1	1.54	20.07 %
VJW3	1.09	33.39 %
RAL1	0.88	31.28 %
KND1	0.88	26.56 %
PAP1	0.58	17.70 %
TDD1	0.54	24.28 %
MTM1	0.43	24.82 %
GNT2	0.37	6.80 %
TNK1	0.30	12.51 %
TEL1	0.29	19.26 %
NRT1	0.29	10.18 %
JPT1	0.25	20.12 %
VUY1	0.25	27.94 %
AMP1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
TNI1		0.00 %
VKN1		0.00 %
Total	33.85	33.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.51	33.28 %
W-Disp	0.07	5.01 %
Total	26.58	32.80 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.70	22.30 %
SPE1	1.45	30.12 %
KDA1	0.87	25.87 %
TPY1	0.86	8.86 %
ATP1	0.83	31.58 %
KNL1	0.63	25.90 %
RJP1	0.50	19.17 %
VKI1	0.29	17.24 %
PDT1	0.29	17.36 %
PIL1	0.29	32.16 %
CTO1	0.26	15.01 %
ADI1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
Total	26.58	32.80 %