

MTD Sales
39.80 L

Brand Share %
22.21 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	37.80	21.89 %
W-Disp	2.00	48.54 %
Total	39.80	22.21 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	20.29	19.06 %
TIRUPATI-01	19.51	26.83 %
Total	39.80	22.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.29	18.71 %
W-Disp	1.00	47.21 %
Total	20.29	19.06 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.84	12.31 %
VJW1	0.53	11.16 %
TEL1	0.38	12.20 %
NRT1	0.31	8.65 %
VJW5	0.28	6.89 %
BVR1	0.25	7.38 %
TNK1	0.25	5.97 %
VJW4	0.25	10.99 %
PAP1	0.25	9.94 %
JGG1	0.07	19.76 %
PPM1	0.07	3.38 %
DPE1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TNI1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
GNT2	-0.07	-2.28 %
Total	20.29	19.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.51	26.59 %
W-Disp	1.00	49.94 %
Total	19.51	26.83 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.63	19.49 %
RCY1	0.58	13.37 %
TPY2	0.56	9.25 %
CTO1	0.56	15.37 %
KHT1	0.28	10.12 %
RJP1	0.26	8.30 %
KVL1	0.25	6.52 %
TPY1	0.21	4.48 %
PIL1	0.07	6.98 %
KNL2	0.07	3.03 %
NDL1		0.00 %
VKI1		0.00 %
KNL1	-0.50	21.50 %
Total	19.51	26.83 %