

MTD Sales
37.80 L

Brand Share %
21.89 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	36.19	21.69 %
W-Disp	1.62	44.96 %
Total	37.80	21.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.91	18.54 %
TIRUPATI-01	18.89	26.73 %
Total	37.80	21.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.91	18.13 %
W-Disp	1.00	50.73 %
Total	18.91	18.54 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.12	18.96 %
ELU1	0.56	8.19 %
VJW1	0.53	12.39 %
TEL1	0.38	12.20 %
NRT1	0.31	9.54 %
VJW5	0.28	6.89 %
BVR1	0.25	7.38 %
TNK1	0.25	5.97 %
VJW4	0.25	10.99 %
PAP1	0.25	10.33 %
JGG1	0.07	19.76 %
PPM1	0.07	3.38 %
DPE1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TNI1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
GNT2	-0.07	-2.28 %
Total	18.91	18.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.28	26.87 %
W-Disp	0.61	37.89 %
Total	18.89	26.73 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.63	19.49 %
RCY1	0.58	13.37 %
TPY2	0.56	9.25 %
CTO1	0.56	15.37 %
KHT1	0.28	10.12 %
RJP1	0.26	10.99 %
KVL1	0.25	6.52 %
TPY1	0.21	4.48 %
PIL1	0.07	6.98 %
KNL2	0.07	3.03 %
NDL1		0.00 %
VKI1		0.00 %
Total	18.89	26.73 %