

MTD Sales
103.95 L

Brand Share %
23.22 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	103.55	23.26 %
W-Disp	0.39	16.73 %
Total	103.95	23.22 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	67.63	22.65 %
TIRUPATI-01	36.32	24.37 %
Total	103.95	23.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.56	22.72 %
W-Disp	0.07	5.84 %
Total	67.63	22.65 %

Branch *	MTD Sales L	Brand Share %
GVM1	3.66	19.72 %
TNK1	2.61	18.03 %
ELU1	2.22	19.51 %
GNT1	1.96	16.42 %
BVR1	1.49	7.76 %
GDV1	1.22	19.23 %
TEL1	1.15	14.13 %
VJW3	1.07	8.46 %
VUY1	1.05	18.85 %
KDR1	0.91	16.46 %
AMP1	0.74	14.64 %
RAL1	0.70	9.50 %
JPT1	0.55	11.99 %
PNR1	0.48	17.55 %
NRT1	0.31	3.74 %
DPE1	0.23	6.50 %
PPM1	0.23	6.95 %
PRL1	0.23	11.01 %
JGG1		0.00 %
MTM1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	67.63	22.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.99	24.35 %
W-Disp	0.33	27.48 %
Total	36.32	24.37 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.28	19.37 %
RCY1	0.84	18.74 %
TPY2	0.77	6.97 %
KDA1	0.60	10.15 %
PDT1	0.56	7.74 %
TPY1	0.54	6.06 %
VKI1	0.52	9.65 %
NDL1	0.29	6.48 %
PIL1	0.29	21.18 %
PMR1	0.06	16.32 %
DHN1		0.00 %
KNL2		0.00 %
PGR1		0.00 %
TPSD		0.00 %
Total	36.32	24.37 %