

MTD Sales  
37.55 L

Brand Share %  
22.25 %

Information:

MTD : 01-09-2025 To 17-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.25 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 35.94       | 22.06 %       |
| W-Disp   | 1.62        | 44.96 %       |
| Total    | 37.55       | 22.25 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 18.89       | 28.12 %       |
| VIJAYAWADA-01 | 18.66       | 18.37 %       |
| Total         | 37.55       | 22.25 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 18.28       | 28.32 %       |
| W-Disp   | 0.61        | 37.89 %       |
| Total    | 18.89       | 28.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RCY1     | 0.58        | 13.37 %       |
| TPY2     | 0.56        | 10.37 %       |
| CTO1     | 0.56        | 15.37 %       |
| KHT1     | 0.28        | 10.12 %       |
| RJP1     | 0.26        | 10.99 %       |
| KVL1     | 0.25        | 6.52 %        |
| TPY1     | 0.21        | 4.48 %        |
| PIL1     | 0.07        | 6.98 %        |
| KNL2     | 0.07        | 3.03 %        |
| NDL1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 18.89       | 28.12 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.66       | 17.95 %       |
| W-Disp   | 1.00        | 50.73 %       |
| Total    | 18.66       | 18.37 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1     | 1.12        | 18.96 %       |
| ELU1     | 0.56        | 8.19 %        |
| VJW1     | 0.53        | 12.39 %       |
| TEL1     | 0.38        | 12.20 %       |
| NRT1     | 0.31        | 9.54 %        |
| VJW5     | 0.28        | 6.89 %        |
| BVR1     | 0.25        | 7.38 %        |
| TNK1     | 0.25        | 5.97 %        |
| VJW4     | 0.25        | 10.99 %       |
| PAP1     | 0.25        | 10.33 %       |
| JGG1     | 0.07        | 19.76 %       |
| PPM1     | 0.07        | 4.00 %        |
| DPE1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| GNT2     | -0.07       | -2.58 %       |
| Total    | 18.66       | 18.37 %       |