

MTD Sales
56.78 L

Brand Share %
35.97 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	56.59	36.33 %
W-Disp	0.20	9.25 %
Total	56.78	35.97 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	30.82	36.55 %
TIRUPATI-01	25.96	35.30 %
Total	56.78	35.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.69	36.90 %
W-Disp	0.13	11.28 %
Total	30.82	36.55 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.58	35.52 %
VJW4	2.54	24.96 %
OGI1	1.54	24.87 %
PAP1	0.58	34.97 %
RAL1	0.58	25.54 %
TDD1	0.54	24.28 %
GNT2	0.37	11.61 %
TNK1	0.30	12.53 %
PPM1	0.29	30.12 %
NRT1	0.29	11.63 %
JPT1	0.25	20.12 %
VUY1	0.25	27.94 %
MTM1	0.22	23.61 %
AMP1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VKN1		0.00 %
Total	30.82	36.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.89	35.69 %
W-Disp	0.07	6.91 %
Total	25.96	35.30 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.70	25.57 %
SPE1	1.45	32.38 %
KDA1	0.87	25.87 %
TPY1	0.86	9.84 %
KNL1	0.63	25.90 %
ATP1	0.54	23.17 %
RJP1	0.50	21.83 %
VKI1	0.29	17.24 %
PDT1	0.29	28.13 %
CTO1	0.26	15.01 %
ADI1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
Total	25.96	35.30 %