

MTD Sales
155.02 L

Brand Share %
32.08 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	149.68	31.99 %
D-Freez	2.72	22.53 %
W-Disp	2.63	79.50 %
Total	155.02	32.08 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	97.08	38.81 %
VIJAYAWADA-01	57.94	24.86 %
Total	155.02	32.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.65	38.48 %
W-Disp	1.25	74.19 %
D-Freez	1.18	46.76 %
Total	97.08	38.81 %

Branch *	MTD Sales L	Brand Share %
KDA1	3.61	18.16 %
TPY1	3.43	30.18 %
KHT1	2.35	26.33 %
BVL1	2.12	28.66 %
PUT1	1.35	17.73 %
KVL1	0.75	13.64 %
DHN1	0.68	14.39 %
MPL1	0.34	19.29 %
KAR1	0.08	3.55 %
WHRN		0.00 %
Total	97.08	38.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.02	24.80 %
D-Freez	1.53	16.10 %
W-Disp	1.38	85.00 %
Total	57.94	24.86 %

Branch *	MTD Sales L	Brand Share %
OGL1	3.78	26.75 %
VJW1	3.14	26.30 %
CRL1	2.89	24.13 %
VSK1	2.71	9.65 %
GNT2	2.46	19.66 %
BVR1	2.11	21.83 %
VJW3	1.70	10.83 %
VJW2	1.33	31.89 %
VJW5	1.20	26.43 %
NRT1	1.04	24.16 %
PAP1	0.98	20.52 %
TEL1	0.96	18.82 %
ELU1	0.64	7.16 %
MTM1	0.63	23.14 %
JGG1	0.41	15.48 %
TVU1	0.34	14.51 %
PPM1	0.34	11.32 %
JPT1	0.34	11.72 %
DPE1	0.34	26.34 %
NPR1	0.31	7.00 %
VKN1	0.28	13.46 %
PRL1	0.20	5.25 %
TNI1	0.07	2.27 %
KND1	0.07	1.64 %
RAL1		0.00 %
VUY1		0.00 %
WHRM		0.00 %
PNR1	-0.27	-59.49 %
Total	57.94	24.86 %