

MTD Sales
34.89 L

Brand Share %
21.06 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	33.27	20.80 %
W-Disp	1.62	45.96 %
Total	34.89	21.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.66	18.25 %
TIRUPATI-01	16.23	25.60 %
Total	34.89	21.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.66	17.81 %
W-Disp	1.00	52.83 %
Total	18.66	18.25 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.12	18.96 %
ELU1	0.56	8.19 %
VJW1	0.53	13.40 %
TEL1	0.38	12.20 %
NRT1	0.31	10.62 %
VJW5	0.28	6.89 %
BVR1	0.25	8.22 %
TNK1	0.25	5.97 %
VJW4	0.25	10.99 %
PAP1	0.25	10.33 %
JGG1	0.07	19.76 %
PPM1	0.07	4.00 %
DPE1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TNI1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
GNT2	-0.07	-2.58 %
Total	18.66	18.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.61	25.69 %
W-Disp	0.61	37.89 %
Total	16.23	25.60 %

Branch *	MTD Sales L	Brand Share %
RCY1	0.58	13.37 %
TPY2	0.56	9.93 %
CTO1	0.56	15.37 %
KHT1	0.28	10.12 %
RJP1	0.26	11.07 %
KVL1	0.25	8.78 %
TPY1	0.21	4.83 %
PIL1	0.07	6.98 %
KNL2	0.07	3.03 %
NDL1		0.00 %
VKI1		0.00 %
Total	16.23	25.60 %