

MTD Sales
100.50 L

Brand Share %
23.41 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	100.24	23.46 %
W-Disp	0.27	12.72 %
Total	100.50	23.41 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	65.68	22.89 %
TIRUPATI-01	34.83	24.45 %
Total	100.50	23.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.61	22.96 %
W-Disp	0.07	5.84 %
Total	65.68	22.89 %

Branch *	MTD Sales L	Brand Share %
GVM1	3.37	18.45 %
TNK1	2.61	18.45 %
ELU1	2.22	20.06 %
BVR1	1.49	8.04 %
GNT1	1.39	12.52 %
GDV1	1.22	19.23 %
TEL1	1.15	14.75 %
VJW3	1.07	8.68 %
VUY1	1.05	22.28 %
AMP1	0.74	14.64 %
RAL1	0.70	9.50 %
JPT1	0.55	11.99 %
PNR1	0.48	19.95 %
NRT1	0.31	4.07 %
DPE1	0.23	6.50 %
PPM1	0.23	6.95 %
PRL1	0.23	11.01 %
JGG1		0.00 %
MTM1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	65.68	22.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.63	24.47 %
W-Disp	0.20	21.54 %
Total	34.83	24.45 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.77	7.41 %
CTO1	0.76	14.67 %
KDA1	0.60	10.15 %
PDT1	0.56	8.02 %
TPY1	0.54	6.06 %
VKI1	0.52	9.65 %
RCY1	0.50	12.11 %
NDL1	0.29	6.48 %
PMR1	0.06	16.32 %
DHN1		0.00 %
KNL2		0.00 %
TPSD		0.00 %
Total	34.83	24.45 %