

MTD Sales
145.22 L

Brand Share %
31.59 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **31.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	139.88	31.46 %
D-Freez	2.72	22.98 %
W-Disp	2.63	81.44 %
Total	145.22	31.59 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	92.66	38.50 %
VIJAYAWADA-01	52.56	24.00 %
Total	145.22	31.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.23	38.16 %
W-Disp	1.25	74.19 %
D-Freez	1.18	46.76 %
Total	92.66	38.50 %

Branch *	MTD Sales L	Brand Share %
CTO1	4.35	29.36 %
KDA1	3.61	21.77 %
TPY1	3.43	30.18 %
KHT1	2.35	26.33 %
BVL1	2.12	28.66 %
PUT1	1.01	13.89 %
KVL1	0.75	13.64 %
DHN1	0.34	7.74 %
MPL1	0.34	19.29 %
KAR1	0.08	3.55 %
WHRN		0.00 %
Total	92.66	38.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.65	23.85 %
D-Freez	1.53	16.51 %
W-Disp	1.38	89.34 %
Total	52.56	24.00 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.89	24.91 %
VSK1	2.71	9.78 %
GNT2	2.46	20.26 %
OGL1	2.43	19.61 %
BVR1	1.77	20.15 %
VJW3	1.70	12.04 %
VJW5	1.20	28.89 %
VJW1	1.12	11.73 %
NRT1	1.04	24.16 %
ELU1	0.64	7.47 %
PAP1	0.63	14.24 %
MTM1	0.63	23.14 %
JGG1	0.41	15.48 %
TVU1	0.34	14.51 %
PPM1	0.34	12.92 %
JPT1	0.34	11.72 %
DPE1	0.34	26.34 %
NPR1	0.31	7.00 %
TEL1	0.28	6.90 %
VKN1	0.28	13.46 %
PRL1	0.20	6.82 %
TNI1	0.07	2.27 %
KND1	0.07	1.64 %
RAL1		0.00 %
VUY1		0.00 %
WHRM		0.00 %
PNR1	-0.27	-59.49 %
Total	52.56	24.00 %