

MTD Sales
32.53 L

Brand Share %
20.59 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	31.06	20.33 %
W-Disp	1.47	45.92 %
Total	32.53	20.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.94	17.64 %
TIRUPATI-01	15.59	25.17 %
Total	32.53	20.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.01	17.17 %
W-Disp	0.93	55.93 %
Total	16.94	17.64 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.56	8.61 %
GNT1	0.56	11.00 %
VJW1	0.53	13.45 %
NRT1	0.31	11.97 %
VJW5	0.28	6.89 %
BVR1	0.25	10.08 %
TNK1	0.25	5.97 %
VJW4	0.25	10.99 %
PAP1	0.25	11.90 %
JGG1	0.07	19.76 %
TEL1	0.07	2.58 %
DPE1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TNI1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT2	-0.07	-2.58 %
Total	16.94	17.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.05	25.30 %
W-Disp	0.54	35.15 %
Total	15.59	25.17 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.56	9.93 %
RCY1	0.29	7.16 %
KHT1	0.28	10.12 %
RJP1	0.26	13.33 %
TPY1	0.21	4.83 %
PIL1	0.07	6.98 %
KNL2	0.07	3.03 %
KVL1		0.00 %
NDL1		0.00 %
VKI1		0.00 %
Total	15.59	25.17 %