

MTD Sales
44.16 L

Brand Share %
37.31 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	44.03	37.70 %
W-Disp	0.13	8.16 %
Total	44.16	37.31 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.64	35.91 %
TIRUPATI-01	21.52	38.89 %
Total	44.16	37.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.51	36.20 %
W-Disp	0.13	14.96 %
Total	22.64	35.91 %

Branch *	MTD Sales L	Brand Share %
VJW4	2.54	24.96 %
GNT2	0.37	11.61 %
TNK1	0.30	16.33 %
PAP1	0.30	36.05 %
CRL1	0.29	19.25 %
PPM1	0.29	30.12 %
NRT1	0.29	11.63 %
VUY1	0.25	27.94 %
CKT1	0.25	27.90 %
AMP1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VKN1		0.00 %
VJW1	-0.15	-3.90 %
Total	22.64	35.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.52	39.40 %
Total	21.52	38.89 %

Branch *	MTD Sales L	Brand Share %
SPE1	1.45	28.28 %
NLR1	1.41	27.56 %
TPY1	0.86	27.16 %
KDA1	0.58	27.82 %
KNL1	0.56	23.75 %
RJP1	0.50	21.83 %
KVL1	0.29	16.48 %
ATP1	0.29	16.72 %
PDT1	0.29	28.13 %
KHT1	0.29	17.68 %
CTO1	0.26	15.01 %
ADI1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PIL1		0.00 %
Total	21.52	38.89 %