

MTD Sales
30.44 L

Brand Share %
22.01 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	29.17	21.80 %
W-Disp	1.28	45.51 %
Total	30.44	22.01 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.58	17.50 %
TIRUPATI-01	14.86	30.16 %
Total	30.44	22.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.72	17.02 %
W-Disp	0.87	54.15 %
Total	15.58	17.50 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.56	10.22 %
GNT1	0.56	11.00 %
NRT1	0.31	13.72 %
VJW5	0.28	7.50 %
BVR1	0.25	10.08 %
TNK1	0.25	5.97 %
PAP1	0.25	11.90 %
TEL1	0.07	2.96 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TNI1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT2	-0.07	-2.58 %
Total	15.58	17.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.45	30.55 %
W-Disp	0.41	34.04 %
Total	14.86	30.16 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.56	10.55 %
KHT1	0.28	10.12 %
RJP1	0.26	13.33 %
TPY1	0.21	6.79 %
KNL2	0.07	3.03 %
KVL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
VKI1		0.00 %
Total	14.86	30.16 %