

MTD Sales
30.44 L

Brand Share %
23.08 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	29.17	22.86 %
W-Disp	1.28	46.65 %
Total	30.44	23.08 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.58	18.30 %
TIRUPATI-01	14.86	31.77 %
Total	30.44	23.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.72	17.79 %
W-Disp	0.87	56.58 %
Total	15.58	18.30 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.56	10.88 %
GNT1	0.56	11.00 %
NRT1	0.31	16.02 %
VJW5	0.28	7.50 %
BVR1	0.25	11.47 %
TNK1	0.25	6.36 %
PAP1	0.25	11.90 %
TEL1	0.07	3.51 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TNI1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT2	-0.07	-3.00 %
Total	15.58	18.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.45	32.21 %
W-Disp	0.41	34.04 %
Total	14.86	31.77 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.56	11.10 %
KHT1	0.28	10.12 %
RJP1	0.26	13.48 %
TPY1	0.21	6.79 %
KNL2	0.07	3.52 %
KVL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
VKI1		0.00 %
Total	14.86	31.77 %