

MTD Sales
27.44 L

Brand Share %
26.08 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	26.30	25.90 %
W-Disp	1.14	51.25 %
Total	27.44	26.08 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.51	36.44 %
VIJAYAWADA-01	11.93	19.05 %
Total	27.44	26.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.10	37.05 %
W-Disp	0.41	36.48 %
Total	15.51	36.44 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.88	24.10 %
TPY2	0.56	11.69 %
KHT1	0.28	15.39 %
TPY1	0.21	6.79 %
KNL2	0.07	5.26 %
KVL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
VKI1		0.00 %
Total	15.51	36.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.21	18.43 %
W-Disp	0.73	66.45 %
Total	11.93	19.05 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.56	12.31 %
GNT1	0.56	12.23 %
CRL1	0.53	18.57 %
NRT1	0.31	19.31 %
VJW2	0.31	17.14 %
VJW5	0.28	8.90 %
BVR1	0.25	13.00 %
TNK1	0.25	7.66 %
TEL1	0.07	3.51 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT2	-0.07	-3.65 %
Total	11.93	19.05 %