

MTD Sales
105.66 L

Brand Share %
19.52 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	103.98	19.76 %
W-Disp	1.69	27.17 %
Total	105.66	19.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	61.79	19.64 %
TIRUPATI-01	43.87	19.35 %
Total	105.66	19.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.90	19.88 %
W-Disp	0.89	28.68 %
Total	61.79	19.64 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.37	18.91 %
GNT1	2.57	14.14 %
KND1	2.33	16.99 %
ELU1	2.04	18.57 %
OGL1	1.77	12.77 %
VJW3	1.75	13.16 %
NRT1	1.62	9.21 %
KDR1	1.40	10.60 %
PAP1	1.04	12.01 %
TEL1	1.01	10.95 %
GNT2	0.95	12.23 %
RAL1	0.74	9.72 %
MTM1	0.73	15.32 %
CRL1	0.55	6.42 %
PPM1	0.54	11.39 %
GDV1	0.53	12.82 %
TDD1	0.48	7.02 %
VKN1	0.45	5.37 %
JPT1	0.30	9.74 %
PRL1	0.30	7.76 %
TVU1	0.24	12.04 %
GTSD		0.00 %
JGG1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
Total	61.79	19.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.08	19.58 %
W-Disp	0.79	25.65 %
Total	43.87	19.35 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.45	11.40 %
CTO1	2.65	14.37 %
VKI1	1.11	15.50 %
KHT1	1.00	15.47 %
ADI1	0.81	14.99 %
KDA1	0.79	6.44 %
PIL1	0.72	14.86 %
PDT1	0.70	11.46 %
TPI1	0.54	10.98 %
KNL2	0.44	3.61 %
KNL1	0.37	18.41 %
NDL1	0.23	3.76 %
DHN1	0.12	3.37 %
KOU1		0.00 %
PMR1	-0.34	-13.15 %
Total	43.87	19.35 %