



## AP : VIDIEM Sales Performance 31/10/2025 9:30 AM

MTD Sales  
37.24 L

Brand Share %  
20.59 %

Information:

MTD : 01-10-2025 To 30-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.59 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 26.90       | 41.27 %       |
| Mixie    | 8.91        | 11.09 %       |
| Grinder  | 1.43        | 5.47 %        |
| Total    | 37.24       | 20.59 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 26.15       | 27.18 %       |
| VIJAYAWADA-01 | 11.09       | 13.11 %       |
| Total         | 37.24       | 20.59 %       |

### TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 18.09       | 47.24 %       |
| Mixie    | 7.25        | 16.63 %       |
| Grinder  | 0.81        | 8.69 %        |
| Total    | 26.15       | 27.18 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KOU1     | 0.73        | 19.97 %       |
| KNL2     | 0.51        | 12.15 %       |
| KDA1     | 0.44        | 14.08 %       |
| RCY1     | 0.41        | 18.17 %       |
| PGR1     | 0.34        | 9.85 %        |
| SPE1     | 0.27        | 14.57 %       |
| PIL1     | 0.14        | 5.59 %        |
| NYP1     | 0.09        | 4.24 %        |
| ADI1     | 0.08        | 2.74 %        |
| RJP1     | 0.04        | 1.31 %        |
| TPI1     | 0.04        | 1.98 %        |
| BVL1     | 0.03        | 1.59 %        |
| GTL1     |             | 0.00 %        |
| Total    | 26.15       | 27.18 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 8.81        | 32.77 %       |
| Mixie    | 1.66        | 4.52 %        |
| Grinder  | 0.62        | 3.70 %        |
| Total    | 11.09       | 13.11 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW3     | 1.14        | 14.68 %       |
| BVR1     | 1.07        | 20.54 %       |
| GNT1     | 0.78        | 14.46 %       |
| OGL1     | 0.73        | 19.07 %       |
| CRL1     | 0.57        | 15.11 %       |
| TNK1     | 0.44        | 15.58 %       |
| VJW1     | 0.38        | 10.80 %       |
| BPP1     | 0.31        | 19.20 %       |
| GDV1     | 0.22        | 18.79 %       |
| RAL1     | 0.21        | 11.12 %       |
| GNT2     | 0.19        | 19.98 %       |
| PAP1     | 0.17        | 7.79 %        |
| DPE1     | 0.15        | 8.53 %        |
| PPM1     | 0.14        | 6.93 %        |
| VJW4     | 0.14        | 10.76 %       |
| TNI1     | 0.14        | 7.33 %        |
| TVU1     | 0.13        | 8.59 %        |
| VKN1     | 0.12        | 6.48 %        |
| NRT1     | 0.11        | 5.82 %        |
| GVM1     | 0.09        | 5.41 %        |
| TDD1     | 0.07        | 2.78 %        |
| VJW5     | 0.06        | 2.69 %        |
| JGG1     | 0.04        | 4.18 %        |
| VJW2     | 0.04        | 3.53 %        |
| CKT1     | 0.04        | 1.81 %        |
| NPR1     | 0.03        | 2.27 %        |
| VUY1     | 0.03        | 2.19 %        |
| AMP1     | 0.03        | 2.94 %        |
| PRL1     | 0.03        | 3.12 %        |
| MTM1     | 0.03        | 1.38 %        |
| JPT1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| WHVJ     |             | 0.00 %        |
| Total    | 11.09       | 13.11 %       |