



## AP : VIDIEM Sales Performance 29/07/2025 9:29 AM

MTD Sales  
17.37 L

Brand Share %  
19.33 %

Information:

MTD : 01-07-2025 To 28-07-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.33 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 9.53        | 32.03 %       |
| Mixie    | 6.19        | 12.88 %       |
| Grinder  | 1.65        | 13.66 %       |
| Total    | 17.37       | 19.33 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 11.97       | 25.55 %       |
| VIJAYAWADA-01 | 5.40        | 12.55 %       |
| Total         | 17.37       | 19.33 %       |

### TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 6.34        | 36.25 %       |
| Mixie    | 4.61        | 18.47 %       |
| Grinder  | 1.02        | 23.16 %       |
| Total    | 11.97       | 25.55 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NLR1     | 0.26        | 16.63 %       |
| BVL1     | 0.18        | 9.61 %        |
| KOU1     | 0.18        | 7.91 %        |
| PDT1     | 0.15        | 18.37 %       |
| KNL2     | 0.12        | 4.56 %        |
| TPY1     | 0.09        | 7.51 %        |
| KDA1     | 0.09        | 7.31 %        |
| RJP1     | 0.07        | 5.51 %        |
| PGR1     | 0.04        | 3.83 %        |
| TPI1     | 0.03        | 2.57 %        |
| NYP1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 11.97       | 25.55 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 3.19        | 26.01 %       |
| Mixie    | 1.58        | 6.85 %        |
| Grinder  | 0.63        | 8.21 %        |
| Total    | 5.40        | 12.55 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| OGL1     | 0.27        | 17.25 %       |
| KDR1     | 0.23        | 10.08 %       |
| VJW3     | 0.20        | 10.02 %       |
| CRL1     | 0.19        | 9.94 %        |
| VUY1     | 0.18        | 16.82 %       |
| JPT1     | 0.18        | 16.09 %       |
| VJW1     | 0.17        | 10.80 %       |
| ELU1     | 0.17        | 10.92 %       |
| GNT1     | 0.17        | 6.73 %        |
| VJW4     | 0.16        | 15.60 %       |
| GVM1     | 0.14        | 7.97 %        |
| BVR1     | 0.14        | 6.47 %        |
| PAP1     | 0.10        | 7.47 %        |
| BPP1     | 0.09        | 9.85 %        |
| DPE1     | 0.08        | 8.74 %        |
| PNR1     | 0.04        | 7.43 %        |
| RAL1     | 0.04        | 4.12 %        |
| TDD1     | 0.03        | 4.22 %        |
| GDV1     | 0.03        | 4.18 %        |
| AMP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RMV1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| Total    | 5.40        | 12.55 %       |