



## AP : VIDIEM Sales Performance 28/10/2025 9:29 AM

MTD Sales  
35.05 L

Brand Share %  
20.51 %

Information:

MTD : 01-10-2025 To 27-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.51 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 25.42       | 41.44 %       |
| Mixie    | 8.20        | 10.79 %       |
| Grinder  | 1.43        | 5.66 %        |
| Total    | 35.05       | 20.51 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 24.75       | 27.36 %       |
| VIJAYAWADA-01 | 10.30       | 12.81 %       |
| Total         | 35.05       | 20.51 %       |

### TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 17.35       | 47.91 %       |
| Mixie    | 6.59        | 16.16 %       |
| Grinder  | 0.81        | 9.04 %        |
| Total    | 24.75       | 27.36 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RCY1     | 0.41        | 19.27 %       |
| KNL2     | 0.41        | 10.23 %       |
| KDA1     | 0.37        | 12.61 %       |
| SPE1     | 0.27        | 14.84 %       |
| PGR1     | 0.26        | 8.74 %        |
| PIL1     | 0.14        | 5.79 %        |
| NYP1     | 0.09        | 4.56 %        |
| RJP1     | 0.04        | 1.41 %        |
| TPI1     | 0.04        | 2.05 %        |
| ADI1     | 0.04        | 1.72 %        |
| BVL1     | 0.03        | 1.67 %        |
| GTL1     |             | 0.00 %        |
| Total    | 24.75       | 27.36 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 8.07        | 32.12 %       |
| Mixie    | 1.61        | 4.56 %        |
| Grinder  | 0.62        | 3.82 %        |
| Total    | 10.30       | 12.81 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW3     | 1.14        | 15.10 %       |
| BVR1     | 0.93        | 18.86 %       |
| OGL1     | 0.68        | 18.00 %       |
| GNT1     | 0.67        | 13.59 %       |
| CRL1     | 0.57        | 15.49 %       |
| VJW1     | 0.38        | 11.05 %       |
| TNK1     | 0.30        | 11.69 %       |
| BPP1     | 0.27        | 16.90 %       |
| GDV1     | 0.22        | 20.45 %       |
| RAL1     | 0.21        | 11.32 %       |
| GNT2     | 0.19        | 19.98 %       |
| PAP1     | 0.17        | 7.79 %        |
| DPE1     | 0.15        | 9.17 %        |
| PPM1     | 0.14        | 7.76 %        |
| VJW4     | 0.14        | 10.88 %       |
| TVU1     | 0.13        | 8.93 %        |
| VKN1     | 0.12        | 6.75 %        |
| NRT1     | 0.11        | 6.43 %        |
| GVM1     | 0.09        | 5.49 %        |
| TDD1     | 0.07        | 2.88 %        |
| VJW5     | 0.06        | 3.11 %        |
| JGG1     | 0.04        | 4.57 %        |
| VJW2     | 0.04        | 3.83 %        |
| CKT1     | 0.04        | 2.01 %        |
| NPR1     | 0.03        | 2.77 %        |
| VUY1     | 0.03        | 2.19 %        |
| PRL1     | 0.03        | 3.28 %        |
| MTM1     | 0.03        | 1.47 %        |
| AMP1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| WHVJ     |             | 0.00 %        |
| Total    | 10.30       | 12.81 %       |