



# AP : VIDIEM Sales Performance 23/03/2026 9:29 AM

MTD Sales  
14.39 L

Brand Share %  
15.68 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.68 %** are only listed below

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Gas-Stov     | 9.39         | 33.67 %        |
| Mixie        | 4.19         | 10.17 %        |
| Grinder      | 0.81         | 6.05 %         |
| <b>Total</b> | <b>14.39</b> | <b>15.68 %</b> |

| Sales Zone    | MTD Sales L  | Brand Share %  |
|---------------|--------------|----------------|
| TIRUPATI-01   | 9.61         | 21.53 %        |
| VIJAYAWADA-01 | 4.78         | 10.14 %        |
| <b>Total</b>  | <b>14.39</b> | <b>15.68 %</b> |

## TIRUPATI-01

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Gas-Stov     | 6.23        | 39.83 %        |
| Mixie        | 2.99        | 14.31 %        |
| Grinder      | 0.39        | 8.80 %         |
| <b>Total</b> | <b>9.61</b> | <b>21.53 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| ATP1         | 0.49        | 13.91 %        |
| RJP1         | 0.17        | 6.79 %         |
| PGR1         | 0.16        | 13.56 %        |
| NDL1         | 0.15        | 14.77 %        |
| NLR1         | 0.15        | 13.20 %        |
| ADI1         | 0.12        | 6.61 %         |
| PIL1         | 0.12        | 12.94 %        |
| KOU1         | 0.11        | 6.65 %         |
| KDR1         | 0.09        | 9.53 %         |
| GTL1         | 0.07        | 10.21 %        |
| KVL1         | 0.07        | 10.47 %        |
| SPE1         | 0.07        | 9.10 %         |
| BVL1         | 0.06        | 7.12 %         |
| NYP1         | 0.06        | 7.02 %         |
| PDT1         | 0.04        | 6.40 %         |
| TPI1         |             | 0.00 %         |
| <b>Total</b> | <b>9.61</b> | <b>21.53 %</b> |

**VIJAYAWADA-01**

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Gas-Stov     | 3.16        | 25.81 %        |
| Mixie        | 1.20        | 5.90 %         |
| Grinder      | 0.42        | 4.70 %         |
| <b>Total</b> | <b>4.78</b> | <b>10.14 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| VJW1         | 0.22        | 14.58 %        |
| RMV1         | 0.21        | 9.26 %         |
| CRL1         | 0.20        | 7.52 %         |
| GNT2         | 0.19        | 14.72 %        |
| ELU1         | 0.18        | 10.86 %        |
| PRL1         | 0.16        | 14.23 %        |
| JPT1         | 0.16        | 15.31 %        |
| GVM1         | 0.15        | 11.50 %        |
| VJW5         | 0.15        | 9.54 %         |
| PAP1         | 0.15        | 8.60 %         |
| VJW2         | 0.15        | 5.76 %         |
| DPE1         | 0.13        | 12.24 %        |
| VJW4         | 0.12        | 8.88 %         |
| KND1         | 0.11        | 14.45 %        |
| VUY1         | 0.11        | 10.92 %        |
| TNK1         | 0.09        | 5.39 %         |
| TNI1         | 0.08        | 6.85 %         |
| JGG1         | 0.07        | 11.65 %        |
| OGL1         | 0.06        | 3.29 %         |
| NPR1         | 0.05        | 6.75 %         |
| TVU1         | 0.05        | 4.17 %         |
| VKN1         | 0.03        | 5.32 %         |
| PPM1         | 0.03        | 3.01 %         |
| AMP1         |             | 0.00 %         |
| BPP1         |             | 0.00 %         |
| BVR1         |             | 0.00 %         |
| CKT1         |             | 0.00 %         |
| MTM1         |             | 0.00 %         |
| NRT1         |             | 0.00 %         |
| PNR1         |             | 0.00 %         |
| TDD1         |             | 0.00 %         |
| <b>Total</b> | <b>4.78</b> | <b>10.14 %</b> |