



AP : VIDIEM Sales Performance 22/04/2026 9:29 AM

MTD Sales
10.59 L

Brand Share %
13.99 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.99 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Gas-Stov | 7.06 | 31.79 % |
| Mixie | 2.81 | 7.66 % |
| Grinder | 0.72 | 7.57 % |
| Total | 10.59 | 13.99 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|--------------|----------------|
| TIRUPATI-01 | 5.66 | 16.15 % |
| VIJAYAWADA-01 | 4.92 | 12.13 % |
| Total | 10.59 | 13.99 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Gas-Stov | 3.83 | 33.40 % |
| Mixie | 1.64 | 9.49 % |
| Grinder | 0.20 | 5.41 % |
| Total | 5.66 | 16.15 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TPY2 | 0.25 | 8.47 % |
| ATP1 | 0.20 | 8.44 % |
| KDA1 | 0.14 | 13.68 % |
| KOU1 | 0.12 | 10.97 % |
| TPI1 | 0.11 | 12.65 % |
| ADI1 | 0.11 | 7.52 % |
| NLR1 | 0.10 | 7.66 % |
| VKI1 | 0.09 | 12.92 % |
| RJP1 | 0.08 | 4.75 % |
| TPY1 | 0.05 | 3.49 % |
| PIL1 | 0.04 | 6.66 % |
| BVL1 | | 0.00 % |
| GTL1 | | 0.00 % |
| KNL2 | | 0.00 % |
| PDT1 | | 0.00 % |
| RCY1 | | 0.00 % |
| Total | 5.66 | 16.15 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Gas-Stov | 3.24 | 30.08 % |
| Mixie | 1.17 | 6.02 % |
| Grinder | 0.52 | 8.91 % |
| Total | 4.92 | 12.13 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CRL1 | 0.26 | 11.89 % |
| BVR1 | 0.24 | 11.37 % |
| VJW5 | 0.20 | 13.48 % |
| RMV1 | 0.20 | 12.16 % |
| NRT1 | 0.14 | 12.87 % |
| VUY1 | 0.12 | 13.31 % |
| VJW1 | 0.11 | 7.81 % |
| RAL1 | 0.10 | 10.82 % |
| MTM1 | 0.10 | 9.83 % |
| TNI1 | 0.09 | 8.63 % |
| PRL1 | 0.09 | 11.03 % |
| GVM1 | 0.06 | 4.47 % |
| ELU1 | 0.06 | 4.47 % |
| OGL1 | 0.06 | 2.66 % |
| PAP1 | 0.05 | 7.42 % |
| PNR1 | 0.05 | 13.77 % |
| TNK1 | 0.04 | 4.79 % |
| AMP1 | | 0.00 % |
| BPP1 | | 0.00 % |
| CKT1 | | 0.00 % |
| DPE1 | | 0.00 % |
| GDV1 | | 0.00 % |
| JGG1 | | 0.00 % |
| JPT1 | | 0.00 % |
| TDD1 | | 0.00 % |
| VJW2 | | 0.00 % |
| Total | 4.92 | 12.13 % |