



## AP : VIDIEM Sales Performance 21/11/2025 9:29 AM

MTD Sales  
14.61 L

Brand Share %  
18.25 %

Information:

MTD : 01-11-2025 To 20-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.25 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 10.81       | 38.31 %       |
| Mixie    | 3.01        | 8.16 %        |
| Grinder  | 0.79        | 7.46 %        |
| Total    | 14.61       | 18.25 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 7.90        | 21.00 %       |
| VIJAYAWADA-01 | 6.71        | 15.82 %       |
| Total         | 14.61       | 18.25 %       |

### TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 5.48        | 40.28 %       |
| Mixie    | 2.09        | 11.51 %       |
| Grinder  | 0.33        | 8.99 %        |
| Total    | 7.90        | 21.00 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PMR1     | 0.15        | 14.59 %       |
| KNL2     | 0.10        | 5.61 %        |
| KOU1     | 0.08        | 6.53 %        |
| NLR1     | 0.07        | 7.50 %        |
| TPI1     | 0.05        | 6.96 %        |
| RCY1     | 0.05        | 5.21 %        |
| PIL1     | 0.04        | 3.75 %        |
| KDA1     | 0.04        | 6.51 %        |
| PDT1     | 0.03        | 10.48 %       |
| RJP1     | 0.03        | 2.67 %        |
| ADI1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 7.90        | 21.00 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 5.33        | 36.48 %       |
| Mixie    | 0.92        | 4.90 %        |
| Grinder  | 0.46        | 6.65 %        |
| Total    | 6.71        | 15.82 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CRL1     | 0.30        | 15.75 %       |
| VJW1     | 0.30        | 16.12 %       |
| TNK1     | 0.20        | 11.79 %       |
| BVR1     | 0.15        | 5.89 %        |
| VJW5     | 0.14        | 11.25 %       |
| VJW3     | 0.13        | 5.89 %        |
| DPE1     | 0.11        | 10.27 %       |
| PRL1     | 0.11        | 17.92 %       |
| GVM1     | 0.11        | 8.16 %        |
| RAL1     | 0.10        | 7.26 %        |
| TVU1     | 0.10        | 10.68 %       |
| VUY1     | 0.08        | 17.86 %       |
| PAP1     | 0.08        | 11.27 %       |
| MTM1     | 0.07        | 4.56 %        |
| TDD1     | 0.07        | 6.30 %        |
| PPM1     | 0.06        | 6.22 %        |
| AMP1     | 0.06        | 12.30 %       |
| VJW2     | 0.04        | 7.42 %        |
| CKT1     | 0.03        | 4.27 %        |
| GDV1     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| NRT1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| Total    | 6.71        | 15.82 %       |