

MTD Sales  
**20.57 L**

Brand Share %  
**33.30 %**

Information:

**MTD :** 01-09-2025 To 19-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **33.30 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 14.57       | 38.47 %       |
| Gas-Stov | 5.39        | 32.42 %       |
| Grinder  | 0.61        | 8.35 %        |
| Total    | 20.57       | 33.30 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 12.22       | 37.22 %       |
| VIJAYAWADA-01 | 8.35        | 28.84 %       |
| Total         | 20.57       | 33.30 %       |

**TIRUPATI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 8.06        | 42.61 %       |
| Gas-Stov | 3.72        | 36.95 %       |
| Grinder  | 0.45        | 11.60 %       |
| Total    | 12.22       | 37.22 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MPL1     | 0.39        | 31.87 %       |
| CTO1     | 0.39        | 30.19 %       |
| ATP1     | 0.32        | 20.83 %       |
| NLR1     | 0.16        | 32.87 %       |
| PDT1     | 0.16        | 25.34 %       |
| KDA1     | 0.15        | 13.25 %       |
| NDL1     | 0.14        | 20.55 %       |
| ADI1     | 0.14        | 17.78 %       |
| TPY1     | 0.12        | 12.12 %       |
| KHT1     | 0.10        | 10.71 %       |
| SPE1     | 0.09        | 28.33 %       |
| RCY1     | 0.08        | 7.60 %        |
| KNL2     | 0.07        | 2.71 %        |
| RJP1     | 0.03        | 3.08 %        |
| PIL1     | 0.03        | 3.22 %        |
| KOU1     | 0.03        | 6.06 %        |
| BVL1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| Total    | 12.22       | 37.22 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 6.51        | 34.33 %       |
| Gas-Stov | 1.68        | 25.50 %       |
| Grinder  | 0.16        | 4.65 %        |
| Total    | 8.35        | 28.84 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CRL1     | 0.25        | 19.22 %       |
| VJW3     | 0.22        | 10.16 %       |
| VJW5     | 0.21        | 22.35 %       |
| TEL1     | 0.17        | 21.74 %       |
| RMV1     | 0.15        | 20.71 %       |
| TNK1     | 0.14        | 14.41 %       |
| VKN1     | 0.13        | 18.68 %       |
| BPP1     | 0.12        | 22.42 %       |
| VJW4     | 0.11        | 12.96 %       |
| PPM1     | 0.10        | 16.74 %       |
| KDR1     | 0.09        | 7.55 %        |
| GNT1     | 0.08        | 11.62 %       |
| GNT2     | 0.07        | 19.05 %       |
| NRT1     | 0.07        | 7.98 %        |
| CKT1     | 0.06        | 16.23 %       |
| AMP1     | 0.05        | 18.59 %       |
| KND1     | 0.04        | 17.56 %       |
| PNR1     | 0.04        | 21.73 %       |
| TNI1     | 0.04        | 5.73 %        |
| GDV1     | 0.03        | 8.34 %        |
| BVR1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW1     |             | 0.00 %        |
| Total    | 8.35        | 28.84 %       |