

MTD Sales  
13.54 L

Brand Share %  
18.33 %

Information:

MTD : 01-11-2025 To 18-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.33 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 10.06       | 38.32 %       |
| Mixie    | 2.75        | 8.14 %        |
| Grinder  | 0.73        | 7.41 %        |
| Total    | 13.54       | 18.33 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 7.32        | 21.10 %       |
| VIJAYAWADA-01 | 6.22        | 15.87 %       |
| Total         | 13.54       | 18.33 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 5.01        | 39.66 %       |
| Mixie    | 1.98        | 11.84 %       |
| Grinder  | 0.33        | 9.92 %        |
| Total    | 7.32        | 21.10 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KHT1     | 0.28        | 17.67 %       |
| PMR1     | 0.15        | 15.14 %       |
| KOU1     | 0.08        | 6.65 %        |
| NLR1     | 0.07        | 8.40 %        |
| TPI1     | 0.05        | 7.02 %        |
| RCY1     | 0.05        | 5.41 %        |
| PIL1     | 0.04        | 3.88 %        |
| KDA1     | 0.04        | 7.96 %        |
| PDT1     | 0.03        | 11.04 %       |
| RJP1     | 0.03        | 2.82 %        |
| ADI1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 7.32        | 21.10 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 5.05        | 37.07 %       |
| Mixie    | 0.77        | 4.51 %        |
| Grinder  | 0.40        | 6.14 %        |
| Total    | 6.22        | 15.87 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CRL1     | 0.25        | 14.70 %       |
| TNK1     | 0.20        | 12.74 %       |
| VJW1     | 0.18        | 11.50 %       |
| BVR1     | 0.15        | 6.34 %        |
| VJW3     | 0.13        | 6.05 %        |
| DPE1     | 0.11        | 10.33 %       |
| PAP1     | 0.08        | 11.70 %       |
| MTM1     | 0.07        | 4.88 %        |
| TDD1     | 0.07        | 7.45 %        |
| PPM1     | 0.06        | 7.24 %        |
| VJW5     | 0.06        | 6.07 %        |
| TVU1     | 0.06        | 7.76 %        |
| AMP1     | 0.06        | 13.31 %       |
| GVM1     | 0.05        | 4.35 %        |
| RAL1     | 0.04        | 3.46 %        |
| VJW2     | 0.04        | 7.58 %        |
| CKT1     | 0.03        | 4.78 %        |
| GDV1     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| NRT1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| Total    | 6.22        | 15.87 %       |