



## AP : VIDIEM Sales Performance 19/09/2025 9:29 AM

MTD Sales  
8.54 L

Brand Share %  
17.64 %

Information:

MTD : 01-09-2025 To 18-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.64 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 5.12        | 31.57 %       |
| Mixie    | 2.81        | 11.13 %       |
| Grinder  | 0.61        | 8.75 %        |
| Total    | 8.54        | 17.64 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 6.28        | 23.86 %       |
| VIJAYAWADA-01 | 2.26        | 10.23 %       |
| Total         | 8.54        | 17.64 %       |

### TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 3.60        | 36.69 %       |
| Mixie    | 2.23        | 17.52 %       |
| Grinder  | 0.45        | 11.92 %       |
| Total    | 6.28        | 23.86 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KDA1     | 0.15        | 13.25 %       |
| TPY1     | 0.12        | 12.12 %       |
| KHT1     | 0.10        | 11.44 %       |
| RCY1     | 0.08        | 7.76 %        |
| KNL2     | 0.07        | 2.71 %        |
| RJP1     | 0.03        | 3.22 %        |
| PIL1     | 0.03        | 3.22 %        |
| KOU1     | 0.03        | 6.06 %        |
| BVL1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| Total    | 6.28        | 23.86 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 1.53        | 23.76 %       |
| Mixie    | 0.58        | 4.62 %        |
| Grinder  | 0.16        | 4.99 %        |
| Total    | 2.26        | 10.23 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW3     | 0.22        | 10.16 %       |
| TNK1     | 0.14        | 14.93 %       |
| VJW4     | 0.11        | 12.96 %       |
| PPM1     | 0.10        | 16.74 %       |
| KDR1     | 0.09        | 7.72 %        |
| GNT1     | 0.08        | 12.25 %       |
| NRT1     | 0.07        | 7.98 %        |
| CKT1     | 0.06        | 16.23 %       |
| KND1     | 0.04        | 17.56 %       |
| TNI1     | 0.04        | 5.73 %        |
| GDV1     | 0.03        | 8.34 %        |
| VJW2     | 0.03        | 17.54 %       |
| BVR1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| RMV1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW1     |             | 0.00 %        |
| Total    | 2.26        | 10.23 %       |