



AP : VGUARD Sales Performance 31/03/2026 8:12 AM

MTD Sales
73.15 L

Brand Share %
25.34 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	39.96	97.06 %
Air-Cool	24.21	24.02 %
W.Heater	3.63	38.60 %
Stab-AV	1.82	92.18 %
Inverter	1.42	100.00 %
Stab-HA2	1.18	64.56 %
Fan	0.93	3.60 %
Total	73.15	25.34 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	41.52	25.52 %
VIJAYAWADA-01	31.62	25.12 %
Total	73.15	25.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.92	98.31 %
Air-Cool	17.60	26.14 %
W.Heater	1.95	39.34 %
Inverter	0.91	100.00 %
Stab-AV	0.79	95.24 %
Stab-HA2	0.78	63.74 %
Fan	0.57	4.06 %
Total	41.52	25.52 %

Branch *	MTD Sales L	Brand Share %
ATP1	3.03	22.57 %
KAR1	1.62	24.98 %
KNL1	1.53	19.66 %
ADI1	1.49	19.24 %
KDA1	1.26	22.91 %
DHN1	1.25	22.69 %
KNL2	1.11	19.71 %
KOU1	1.04	21.32 %
NDL1	0.89	20.72 %
RCY1	0.88	25.04 %
KHT1	0.85	23.96 %
MPL1	0.73	10.94 %
PMR1	0.66	16.87 %
PGR1	0.64	19.04 %
GTL1	0.63	18.59 %
KVL1	0.60	18.97 %
BVL1	0.38	10.78 %
TPSD	0.06	1.86 %
Total	41.52	25.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	21.03	95.97 %
Air-Cool	6.61	19.77 %
W.Heater	1.67	37.77 %
Stab-AV	1.03	89.98 %
Inverter	0.52	100.00 %
Stab-HA2	0.40	66.22 %
Fan	0.36	3.06 %
Total	31.62	25.12 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.08	17.74 %
CRL1	1.06	22.06 %
NRT1	0.99	25.04 %
ELU1	0.88	22.45 %
PRL1	0.83	22.61 %
GVM1	0.75	16.29 %
TVU1	0.75	15.64 %
BPP1	0.65	22.02 %
PAP1	0.65	18.68 %
VKN1	0.56	23.14 %
VJW2	0.55	21.57 %
KND1	0.55	23.80 %
GNT2	0.54	18.10 %
VUY1	0.54	19.51 %
NPR1	0.50	22.61 %
VJW5	0.49	14.16 %
GTSD		0.00 %
WHVJ		0.00 %
Total	31.62	25.12 %