

MTD Sales
50.27 L

Brand Share %
24.19 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	30.81	53.24 %
W.Heater	10.77	46.57 %
Stab-HA	5.39	81.25 %
Stab-AV	1.88	69.80 %
Fan	1.16	6.19 %
Stab-HA2	0.25	24.79 %
Total	50.27	24.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	30.00	26.44 %
VIJAYAWADA-01	20.26	21.49 %
Total	50.27	24.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.64	55.84 %
W.Heater	6.39	55.88 %
Stab-HA	1.80	76.05 %
Stab-AV	1.41	74.49 %
Fan	0.59	6.37 %
Stab-HA2	0.17	26.45 %
Total	30.00	26.44 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.17	14.87 %
KNL2	0.59	13.13 %
KHT1	0.56	19.70 %
KDA1	0.51	13.39 %
PDT1	0.47	18.67 %
PMR1	0.46	21.20 %
ATP1	0.46	5.78 %
PUT1	0.43	16.97 %
NLR1	0.40	17.97 %
BVL1	0.37	17.77 %
KNL1	0.37	10.53 %
PGR1	0.35	14.16 %
TPY1	0.31	12.26 %
VKI1	0.31	15.57 %
KDR1	0.31	14.95 %
KOU1	0.27	9.75 %
KAR1	0.27	12.07 %
SPE1	0.24	7.63 %
DHN1	0.23	21.63 %
TPI1	0.19	7.24 %
GTL1	0.16	11.27 %
PIL1	0.15	9.54 %
ADI1	0.15	5.65 %
RCY1	0.14	5.12 %
NDL1	0.12	5.50 %
KVL1	0.09	6.09 %
RJP1	0.09	3.95 %
MPL1	0.08	3.02 %
NYP1	0.04	3.21 %
Total	30.00	26.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	49.21 %
W.Heater	4.37	37.45 %
Stab-HA	3.59	84.13 %
Fan	0.58	6.02 %
Stab-AV	0.46	58.55 %
Stab-HA2	0.08	22.02 %
Total	20.26	21.49 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.64	15.19 %
GNT1	0.56	12.05 %
VJW3	0.53	17.03 %
VJW1	0.41	11.68 %
OGL1	0.39	16.88 %
VSK1	0.37	8.09 %
TNI1	0.34	16.98 %
RMV1	0.29	12.44 %
VJW4	0.28	15.71 %
TDD1	0.27	18.51 %
GVM1	0.24	9.59 %
PAP1	0.24	18.38 %
NPR1	0.22	13.10 %
BPP1	0.21	13.16 %
NRT1	0.21	8.13 %
TNK1	0.20	10.64 %
DPE1	0.19	18.90 %
GDV1	0.18	12.89 %
VJW2	0.16	11.12 %
TVU1	0.16	14.30 %
GNT2	0.16	7.71 %
JPT1	0.15	11.01 %
NZV1	0.15	11.08 %
JGG1	0.15	14.62 %
ELU1	0.14	8.44 %
TEL1	0.14	10.35 %
RAL1	0.09	5.26 %
VJW5	0.09	5.48 %
PRL1	0.06	5.82 %
PNR1	0.04	6.26 %
CKT1	0.04	2.66 %
VKN1	0.04	2.47 %
MTM1	0.03	2.34 %
KND1	0.02	2.63 %
VUY1		0.00 %
Total	20.26	21.49 %