

MTD Sales
135.66 L

Brand Share %
28.07 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	63.66	78.40 %
Air-Cool	60.89	23.29 %
Fan	3.31	8.64 %
Inverter	2.58	100.00 %
W.Heater	2.23	48.87 %
Stab-AV	1.83	62.80 %
Stab-HA2	1.15	23.24 %
Total	135.66	28.07 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	74.64	26.47 %
TIRUPATI-01	61.03	30.32 %
Total	135.66	28.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	40.28	71.57 %
Air-Cool	29.56	19.23 %
Fan	1.56	7.05 %
Inverter	1.39	100.00 %
Stab-AV	0.90	51.66 %
Stab-HA2	0.49	12.75 %
W.Heater	0.46	28.83 %
Total	74.64	26.47 %

Branch *	MTD Sales L	Brand Share %
VJW3	2.84	21.41 %
GVM1	2.78	23.40 %
GNT1	2.41	24.04 %
NRT1	2.16	27.80 %
TVU1	1.72	16.93 %
MTM1	1.72	25.27 %
VJW4	1.68	21.32 %
CRL1	1.63	14.86 %
PAP1	1.61	22.55 %
ELU1	1.41	17.58 %
NZV1	1.39	24.26 %
TNI1	1.09	23.21 %
VJW2	1.08	25.21 %
VUY1	1.08	26.03 %
VKN1	0.99	23.20 %
VJW5	0.86	13.25 %
JGG1	0.85	23.91 %
PPM1	0.73	14.01 %
KND1	0.47	12.03 %
GTSD		0.00 %
Total	74.64	26.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	31.33	29.08 %
Stab-HA	23.39	93.81 %
W.Heater	1.77	59.71 %
Fan	1.76	10.78 %
Inverter	1.19	100.00 %
Stab-AV	0.93	79.26 %
Stab-HA2	0.66	60.29 %
Total	61.03	30.32 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.41	22.71 %
KOU1	1.89	24.28 %
KDR1	1.65	23.94 %
PDT1	1.60	27.41 %
TPY1	1.55	22.54 %
KNL2	1.32	19.83 %
KHT1	1.24	26.21 %
KNL1	1.23	12.44 %
KDA1	1.08	18.40 %
ADI1	0.95	12.01 %
TPSD		0.00 %
Total	61.03	30.32 %