



AP : VGUARD Sales Performance 29/03/2026 8:11 AM

MTD Sales
66.01 L

Brand Share %
25.10 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	36.04	96.79 %
Air-Cool	21.73	24.68 %
W.Heater	3.42	37.85 %
Stab-AV	1.63	91.36 %
Inverter	1.42	100.00 %
Stab-HA2	1.11	63.96 %
Fan	0.65	2.79 %
Total	66.01	25.10 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	37.89	25.57 %
VIJAYAWADA-01	28.12	24.48 %
Total	66.01	25.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	17.18	98.14 %
Air-Cool	16.14	27.21 %
W.Heater	1.83	37.81 %
Inverter	0.91	100.00 %
Stab-HA2	0.74	62.47 %
Stab-AV	0.67	94.46 %
Fan	0.42	3.36 %
Total	37.89	25.57 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.71	22.44 %
KNL1	1.50	21.08 %
ADI1	1.41	19.95 %
KDA1	1.12	23.34 %
DHN1	1.06	20.41 %
KOU1	0.95	21.34 %
KNL2	0.87	18.31 %
MPL1	0.73	12.40 %
NDL1	0.65	16.35 %
PMR1	0.61	17.94 %
PGR1	0.61	20.75 %
GTL1	0.60	18.32 %
KVL1	0.57	19.17 %
BVL1	0.38	11.65 %
TPSD	0.06	1.86 %
Total	37.89	25.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.86	95.59 %
Air-Cool	5.59	19.46 %
W.Heater	1.60	37.90 %
Stab-AV	0.96	89.32 %
Inverter	0.52	100.00 %
Stab-HA2	0.37	67.16 %
Fan	0.23	2.11 %
Total	28.12	24.48 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.10	25.03 %
VJW3	0.95	17.58 %
CRL1	0.94	21.33 %
NRT1	0.82	24.03 %
ELU1	0.77	21.89 %
PRL1	0.76	22.89 %
TVU1	0.75	16.95 %
GVM1	0.72	17.91 %
PAP1	0.62	18.05 %
BPP1	0.60	20.55 %
VUY1	0.54	20.36 %
VJW2	0.52	22.79 %
VJW5	0.49	14.57 %
VKN1	0.47	20.43 %
NPR1	0.46	23.37 %
KND1	0.44	22.27 %
GNT2	0.41	14.45 %
GTSD		0.00 %
WHVJ		0.00 %
Total	28.12	24.48 %