

MTD Sales
132.90 L

Brand Share %
28.12 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	62.10	78.16 %
Air-Cool	59.83	23.30 %
Fan	3.26	8.68 %
Inverter	2.58	100.00 %
W.Heater	2.23	49.62 %
Stab-AV	1.74	62.19 %
Stab-HA2	1.15	23.45 %
Total	132.90	28.12 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	72.21	26.21 %
TIRUPATI-01	60.70	30.79 %
Total	132.90	28.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	38.90	71.08 %
Air-Cool	28.62	19.01 %
Fan	1.52	7.00 %
Inverter	1.39	100.00 %
Stab-AV	0.83	50.37 %
Stab-HA2	0.49	12.84 %
W.Heater	0.46	28.83 %
Total	72.21	26.21 %

Branch *	MTD Sales L	Brand Share %
GVM1	2.78	23.61 %
VJW3	2.76	20.99 %
GNT1	2.37	24.16 %
NRT1	2.14	27.77 %
TVU1	1.70	16.85 %
MTM1	1.64	24.82 %
CRL1	1.57	14.51 %
VJW4	1.56	20.59 %
PAP1	1.52	22.18 %
NZV1	1.37	24.00 %
ELU1	1.30	17.35 %
VJW2	1.05	25.86 %
VUY1	1.02	25.51 %
VKN1	0.99	23.20 %
TNI1	0.93	20.53 %
JGG1	0.85	25.89 %
VJW5	0.76	12.09 %
PPM1	0.70	13.53 %
KND1	0.44	11.87 %
GTSD		0.00 %
Total	72.21	26.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	31.22	29.37 %
Stab-HA	23.20	93.81 %
W.Heater	1.77	61.14 %
Fan	1.74	10.97 %
Inverter	1.19	100.00 %
Stab-AV	0.91	78.95 %
Stab-HA2	0.66	61.27 %
Total	60.70	30.79 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.41	23.30 %
KOU1	1.89	24.82 %
KDR1	1.65	23.94 %
TPY1	1.42	21.42 %
KNL2	1.32	20.10 %
KNL1	1.23	12.72 %
KHT1	1.20	26.11 %
KDA1	1.07	18.61 %
ADI1	0.95	12.13 %
TPSD		0.00 %
Total	60.70	30.79 %