

MTD Sales
48.70 L

Brand Share %
25.71 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	30.75	57.42 %
W.Heater	9.97	47.86 %
Stab-HA	5.08	82.10 %
Stab-AV	1.71	71.23 %
Fan	1.03	5.98 %
Stab-HA2	0.17	20.50 %
Total	48.70	25.71 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.99	27.41 %
VIJAYAWADA-01	19.71	23.57 %
Total	48.70	25.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.57	56.25 %
W.Heater	5.76	55.60 %
Stab-HA	1.73	77.30 %
Stab-AV	1.26	77.71 %
Fan	0.53	6.23 %
Stab-HA2	0.13	23.75 %
Total	28.99	27.41 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.10	15.30 %
CTO1	0.72	23.26 %
KNL2	0.59	14.34 %
KHT1	0.56	20.16 %
KDA1	0.47	14.32 %
PDT1	0.47	20.17 %
PMR1	0.43	20.62 %
PUT1	0.40	18.79 %
NLR1	0.38	19.08 %
BVL1	0.37	18.09 %
KNL1	0.37	11.49 %
ATP1	0.37	5.07 %
PGR1	0.35	15.22 %
VKI1	0.31	18.18 %
KDR1	0.29	15.45 %
TPY1	0.28	12.21 %
KOU1	0.27	10.96 %
KAR1	0.27	12.99 %
DHN1	0.23	21.63 %
SPE1	0.20	6.83 %
TPI1	0.18	7.39 %
GTL1	0.16	11.53 %
PIL1	0.15	10.74 %
RCY1	0.14	5.42 %
GTY1	0.13	14.92 %
ADI1	0.10	4.37 %
RJP1	0.09	4.02 %
NDL1	0.09	4.70 %
MPL1	0.08	3.18 %
KVL1	0.06	4.12 %
NYP1	0.04	3.32 %
Total	28.99	27.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	59.61 %
W.Heater	4.21	40.20 %
Stab-HA	3.34	84.84 %
Fan	0.50	5.73 %
Stab-AV	0.45	57.62 %
Stab-HA2	0.04	14.40 %
Total	19.71	23.57 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.62	15.50 %
GNT1	0.52	12.93 %
VJW3	0.49	17.42 %
VJW1	0.41	12.20 %
OGL1	0.39	18.74 %
TNI1	0.31	19.17 %
RMV1	0.29	14.49 %
VJW4	0.28	17.02 %
VSK1	0.25	6.59 %
TDD1	0.24	20.48 %
GVM1	0.24	10.63 %
BPP1	0.21	13.68 %
NRT1	0.21	9.02 %
TNK1	0.20	11.81 %
DPE1	0.19	20.44 %
GDV1	0.18	13.68 %
PAP1	0.17	16.64 %
VJW2	0.16	12.57 %
TVU1	0.16	16.30 %
GNT2	0.16	7.71 %
JGG1	0.15	15.22 %
ELU1	0.14	9.69 %
NZV1	0.14	10.30 %
JPT1	0.14	10.80 %
NPR1	0.12	8.71 %
RAL1	0.09	5.37 %
VJW5	0.09	5.69 %
TEL1	0.07	5.84 %
PRL1	0.06	5.82 %
PNR1	0.04	6.41 %
CKT1	0.04	2.71 %
VKN1	0.04	2.64 %
MTM1	0.03	2.83 %
KND1	0.02	2.90 %
VUY1		0.00 %
Total	19.71	23.57 %