



AP : VGUARD Sales Performance 27/03/2026 8:11 AM

MTD Sales
59.83 L

Brand Share %
24.86 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	32.43	96.64 %
Air-Cool	19.90	25.17 %
W.Heater	3.19	37.90 %
Stab-AV	1.50	90.67 %
Inverter	1.27	100.00 %
Stab-HA2	1.01	63.10 %
Fan	0.53	2.42 %
Total	59.83	24.86 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	34.29	25.34 %
VIJAYAWADA-01	25.54	24.24 %
Total	59.83	24.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	15.50	98.37 %
Air-Cool	14.62	27.51 %
W.Heater	1.64	35.83 %
Inverter	0.91	100.00 %
Stab-HA2	0.67	61.37 %
Stab-AV	0.63	94.12 %
Fan	0.33	2.76 %
Total	34.29	25.34 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.44	22.37 %
KNL1	1.36	20.72 %
ADI1	1.24	18.93 %
KAR1	1.22	23.50 %
DHN1	1.02	22.11 %
KDA1	0.95	22.21 %
KOU1	0.94	21.95 %
KNL2	0.78	17.87 %
MPL1	0.73	13.18 %
GTL1	0.60	19.85 %
KVL1	0.52	19.20 %
NDL1	0.50	15.23 %
PMR1	0.49	16.02 %
PGR1	0.48	18.60 %
BVL1	0.38	12.55 %
TPSD	0.06	1.86 %
Total	34.29	25.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.93	95.11 %
Air-Cool	5.28	20.36 %
W.Heater	1.56	40.36 %
Stab-AV	0.87	88.33 %
Inverter	0.36	100.00 %
Stab-HA2	0.34	66.81 %
Fan	0.20	2.00 %
Total	25.54	24.24 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.85	20.42 %
VJW3	0.85	16.57 %
ELU1	0.72	22.06 %
GVM1	0.68	18.24 %
PRL1	0.65	20.29 %
PAP1	0.62	18.61 %
BPP1	0.60	21.30 %
TVU1	0.54	13.92 %
VUY1	0.49	21.81 %
CKT1	0.49	24.83 %
VJW2	0.47	22.22 %
VKN1	0.45	23.06 %
NPR1	0.44	23.65 %
KND1	0.44	24.10 %
VJW5	0.38	12.57 %
GNT2	0.36	14.29 %
GTSD		0.00 %
Total	25.54	24.24 %