

MTD Sales
47.48 L

Brand Share %
26.60 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	30.75	57.71 %
W.Heater	9.17	51.44 %
Stab-HA	4.86	82.49 %
Stab-AV	1.54	72.15 %
Fan	0.99	6.14 %
Stab-HA2	0.17	21.41 %
Total	47.48	26.60 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.27	28.26 %
VIJAYAWADA-01	19.21	24.48 %
Total	47.48	26.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.57	56.56 %
W.Heater	5.28	58.51 %
Stab-HA	1.68	78.32 %
Stab-AV	1.11	77.93 %
Fan	0.50	6.24 %
Stab-HA2	0.13	24.27 %
Total	28.27	28.26 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.10	16.77 %
CTO1	0.72	24.52 %
KHT1	0.56	21.94 %
KNL2	0.47	12.03 %
PDT1	0.47	22.04 %
KDA1	0.44	13.62 %
BVL1	0.37	18.81 %
PUT1	0.37	19.31 %
KNL1	0.37	11.65 %
ATP1	0.37	5.34 %
PGR1	0.31	15.32 %
NLR1	0.31	16.66 %
KDR1	0.29	15.71 %
TPY1	0.28	12.86 %
PMR1	0.28	14.79 %
KOU1	0.27	12.37 %
VKI1	0.24	17.41 %
KAR1	0.23	11.81 %
SPE1	0.20	7.97 %
DHN1	0.17	19.24 %
TPI1	0.16	7.18 %
PIL1	0.15	11.05 %
GTL1	0.14	11.55 %
RCY1	0.14	5.47 %
GTU1	0.10	12.09 %
RJP1	0.09	4.24 %
NDL1	0.09	5.09 %
MPL1	0.08	3.62 %
KVL1	0.06	4.27 %
ADI1	0.05	2.78 %
NYP1	0.04	3.39 %
Total	28.27	28.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	59.85 %
W.Heater	3.89	44.19 %
Stab-HA	3.18	84.88 %
Fan	0.50	6.04 %
Stab-AV	0.43	60.51 %
Stab-HA2	0.04	15.67 %
Total	19.21	24.48 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.62	16.56 %
VJW3	0.49	18.40 %
VJW1	0.39	12.84 %
OGL1	0.36	19.45 %
GNT1	0.34	9.53 %
PPM1	0.31	26.33 %
TNI1	0.31	19.79 %
RMV1	0.29	14.96 %
VJW4	0.28	18.58 %
TDD1	0.24	20.48 %
GVM1	0.24	11.37 %
VSK1	0.22	6.28 %
BPP1	0.21	18.43 %
NRT1	0.21	10.47 %
TNK1	0.20	12.18 %
GDV1	0.18	13.68 %
DPE1	0.17	19.30 %
PAP1	0.17	18.22 %
VJW2	0.16	12.57 %
TVU1	0.16	19.49 %
GNT2	0.16	8.34 %
JGG1	0.15	15.77 %
JPT1	0.14	12.26 %
ELU1	0.12	9.14 %
RAL1	0.09	5.76 %
NPR1	0.09	6.75 %
TEL1	0.07	6.40 %
PRL1	0.06	6.32 %
VJW5	0.05	3.94 %
PNR1	0.04	7.46 %
CKT1	0.04	3.01 %
VKN1	0.04	3.04 %
MTM1	0.03	3.13 %
NZV1	0.02	1.49 %
KND1		0.00 %
VUY1		0.00 %
Total	19.21	24.48 %