

MTD Sales  
121.39 L

Brand Share %  
27.58 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	56.77	77.49 %
Air-Cool	54.60	22.92 %
Fan	3.08	8.72 %
Inverter	2.19	100.00 %
W.Heater	1.99	49.71 %
Stab-AV	1.65	60.97 %
Stab-HA2	1.11	22.90 %
<b>Total</b>	<b>121.39</b>	<b>27.58 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	62.69	24.85 %
TIRUPATI-01	58.71	31.23 %
<b>Total</b>	<b>121.39</b>	<b>27.58 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	34.30	69.33 %
Air-Cool	24.11	17.73 %
Fan	1.38	6.71 %
Inverter	1.19	100.00 %
Stab-AV	0.77	48.73 %
Stab-HA2	0.47	12.22 %
W.Heater	0.46	30.13 %
<b>Total</b>	<b>62.69</b>	<b>24.85 %</b>

Branch *	MTD Sales L	Brand Share %
GVM1	2.46	23.74 %
VJW3	2.18	18.80 %
GNT1	2.11	22.65 %
NRT1	1.78	26.03 %
TDD1	1.71	24.51 %
TVU1	1.50	16.05 %
CRL1	1.39	13.56 %
PAP1	1.35	21.97 %
CKT1	1.26	25.38 %
MTM1	1.21	20.60 %
VJW4	1.19	17.99 %
NZV1	1.09	22.78 %
ELU1	1.00	15.48 %
VKN1	0.96	22.79 %
VJW2	0.93	25.50 %
VUY1	0.92	25.37 %
VJW5	0.68	11.21 %
JGG1	0.67	23.18 %
TNI1	0.54	14.02 %
PPM1	0.49	10.04 %
KND1	0.29	9.07 %
GTSD		0.00 %
<b>Total</b>	<b>62.69</b>	<b>24.85 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cool	30.49	29.83 %
Stab-HA	22.47	94.47 %
Fan	1.70	11.53 %
W.Heater	1.52	61.90 %
Inverter	1.00	100.00 %
Stab-AV	0.88	78.30 %
Stab-HA2	0.65	62.09 %
<b>Total</b>	<b>58.71</b>	<b>31.23 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	2.41	23.85 %
KOU1	1.83	25.52 %
KDR1	1.48	22.47 %
KNL2	1.22	18.95 %
KNL1	1.17	13.15 %
KHT1	1.16	26.28 %
KDA1	1.07	19.65 %
TPY1	0.96	16.90 %
ADI1	0.95	12.43 %
TPSD		0.00 %
<b>Total</b>	<b>58.71</b>	<b>31.23 %</b>