

MTD Sales
56.60 L

Brand Share %
24.55 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	30.81	96.47 %
Air-Cool	18.45	24.88 %
W.Heater	3.13	38.07 %
Stab-AV	1.47	90.48 %
Inverter	1.27	100.00 %
Stab-HA2	1.00	63.62 %
Fan	0.49	2.34 %
Total	56.60	24.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	32.07	24.84 %
VIJAYAWADA-01	24.54	24.18 %
Total	56.60	24.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.68	98.28 %
Air-Cool	13.31	26.92 %
W.Heater	1.61	35.39 %
Inverter	0.91	100.00 %
Stab-HA2	0.66	62.08 %
Stab-AV	0.60	93.82 %
Fan	0.31	2.73 %
Total	32.07	24.84 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.35	22.77 %
KNL1	1.33	21.06 %
ADI1	1.05	17.52 %
KOU1	0.92	21.62 %
KDA1	0.92	21.84 %
KAR1	0.90	18.59 %
DHN1	0.80	18.57 %
KNL2	0.74	17.52 %
MPL1	0.73	13.66 %
PMR1	0.49	16.02 %
KVL1	0.49	19.15 %
GTL1	0.48	17.60 %
PGR1	0.46	18.82 %
BVL1	0.38	13.19 %
NDL1	0.32	11.48 %
TPSD	0.06	1.86 %
Total	32.07	24.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.13	94.88 %
Air-Cool	5.13	20.78 %
W.Heater	1.52	41.38 %
Stab-AV	0.87	88.33 %
Inverter	0.36	100.00 %
Stab-HA2	0.34	66.81 %
Fan	0.18	1.89 %
Total	24.54	24.18 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.83	20.54 %
VJW3	0.75	16.44 %
GVM1	0.68	19.00 %
ELU1	0.68	21.94 %
PAP1	0.62	19.33 %
BPP1	0.60	21.61 %
PRL1	0.59	18.90 %
TVU1	0.54	15.04 %
VUY1	0.47	22.78 %
CKT1	0.47	24.37 %
VKN1	0.45	23.78 %
NPR1	0.44	23.65 %
KND1	0.41	23.83 %
VJW5	0.38	13.28 %
GNT2	0.33	13.29 %
VJW2	0.29	15.20 %
GTSD		0.00 %
Total	24.54	24.18 %