

MTD Sales
46.64 L

Brand Share %
27.10 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	30.75	57.71 %
W.Heater	8.68	53.30 %
Stab-HA	4.67	81.92 %
Stab-AV	1.48	74.83 %
Fan	0.91	5.86 %
Stab-HA2	0.16	20.35 %
Total	46.64	27.10 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.63	28.91 %
VIJAYAWADA-01	19.01	24.85 %
Total	46.64	27.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.57	56.56 %
W.Heater	4.96	61.37 %
Stab-HA	1.49	76.26 %
Stab-AV	1.05	80.39 %
Fan	0.44	5.91 %
Stab-HA2	0.11	22.79 %
Total	27.63	28.91 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.07	16.60 %
CTO1	0.69	25.86 %
KHT1	0.56	22.60 %
PDT1	0.47	22.51 %
KDA1	0.44	14.40 %
BVL1	0.37	19.91 %
ATP1	0.37	5.49 %
KNL2	0.36	9.88 %
PUT1	0.34	18.19 %
KNL1	0.34	11.04 %
NLR1	0.31	19.37 %
KDR1	0.29	15.98 %
PGR1	0.28	15.17 %
PMR1	0.28	15.90 %
KOU1	0.27	12.37 %
VKI1	0.24	18.03 %
TPY1	0.24	12.50 %
KAR1	0.23	12.24 %
SPE1	0.20	9.12 %
DHN1	0.17	19.24 %
TPI1	0.16	7.38 %
RCY1	0.14	5.47 %
PIL1	0.12	9.64 %
GTL1	0.11	9.47 %
RJP1	0.09	4.53 %
NDL1	0.09	5.40 %
MPL1	0.08	3.68 %
KVL1	0.06	4.48 %
ADI1	0.05	2.94 %
NYP1	0.04	3.39 %
Total	27.63	28.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	59.85 %
W.Heater	3.72	45.34 %
Stab-HA	3.18	84.88 %
Fan	0.48	5.81 %
Stab-AV	0.43	64.02 %
Stab-HA2	0.04	15.67 %
Total	19.01	24.85 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.62	17.73 %
VJW3	0.49	19.16 %
VJW1	0.39	12.91 %
OGL1	0.36	19.76 %
PPM1	0.31	26.33 %
GNT1	0.31	9.09 %
TNI1	0.31	20.30 %
RMV1	0.29	15.33 %
VJW4	0.28	18.58 %
TDD1	0.24	20.48 %
GVM1	0.24	12.48 %
VSK1	0.22	6.38 %
BPP1	0.21	19.13 %
NRT1	0.21	10.91 %
TNK1	0.20	12.35 %
GDV1	0.18	14.13 %
DPE1	0.17	19.30 %
PAP1	0.17	18.56 %
VJW2	0.16	12.99 %
TVU1	0.16	21.40 %
JPT1	0.14	12.59 %
GNT2	0.12	6.86 %
ELU1	0.12	10.48 %
JGG1	0.11	12.57 %
RAL1	0.09	5.83 %
NPR1	0.09	6.78 %
TEL1	0.07	6.40 %
VJW5	0.05	3.94 %
PNR1	0.04	7.46 %
PRL1	0.04	4.20 %
CKT1	0.04	3.10 %
VKN1	0.04	3.04 %
MTM1	0.03	3.44 %
NZV1	0.02	1.49 %
KND1		0.00 %
VUY1		0.00 %
Total	19.01	24.85 %