



AP : VGUARD Sales Performance 24/05/2026 8:11 AM

MTD Sales
105.70 L

Brand Share %
26.49 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	49.11	22.66 %
Stab-HA	47.52	75.43 %
Fan	2.81	8.84 %
W.Heater	1.99	53.52 %
Inverter	1.75	100.00 %
Stab-AV	1.50	64.08 %
Stab-HA2	1.03	22.13 %
Total	105.70	26.49 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	56.01	31.67 %
VIJAYAWADA-01	49.69	22.37 %
Total	105.70	26.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	29.80	30.45 %
Stab-HA	20.99	95.74 %
Fan	1.58	11.54 %
W.Heater	1.52	68.00 %
Inverter	0.78	100.00 %
Stab-AV	0.74	90.86 %
Stab-HA2	0.59	67.16 %
Total	56.01	31.67 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.41	24.27 %
KDR1	1.37	21.87 %
KNL2	1.13	18.92 %
KNL1	1.08	13.04 %
KHT1	1.06	25.47 %
KDA1	1.01	19.41 %
ADI1	0.94	12.69 %
TPY1	0.85	16.86 %
TPSD		0.00 %
Total	56.01	31.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	26.52	64.58 %
Air-Cool	19.31	16.24 %
Fan	1.23	6.80 %
Inverter	0.97	100.00 %
Stab-AV	0.76	49.77 %
W.Heater	0.46	31.43 %
Stab-HA2	0.44	11.64 %
Total	49.69	22.37 %

Branch *	MTD Sales L	Brand Share %
GVM1	2.10	21.76 %
VJW3	1.93	18.67 %
PRL1	1.60	26.31 %
GNT1	1.59	18.70 %
TVU1	1.43	16.14 %
NRT1	1.25	21.08 %
CRL1	1.12	11.84 %
MTM1	1.09	19.26 %
TDD1	1.01	17.62 %
NZV1	0.96	23.29 %
VUY1	0.90	26.37 %
VJW2	0.90	25.59 %
CKT1	0.88	19.74 %
ELU1	0.87	18.34 %
PAP1	0.71	14.23 %
VKN1	0.71	19.04 %
JGG1	0.67	24.80 %
VJW5	0.66	12.16 %
VJW4	0.58	10.09 %
PPM1	0.29	7.31 %
KND1	0.29	11.35 %
TNI1	0.09	3.07 %
GTSD		0.00 %
Total	49.69	22.37 %