

MTD Sales  
151.53 L

Brand Share %  
32.06 %

Information:

MTD : 01-04-2026 To 23-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **32.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	81.50	97.31 %
Air-Cool	59.09	21.34 %
Fan	4.95	13.30 %
W.Heater	2.75	50.87 %
Inverter	1.53	100.00 %
Stab-HA2	1.04	61.53 %
Stab-AV	0.68	88.02 %
<b>Total</b>	<b>151.53</b>	<b>32.06 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	82.62	29.92 %
VIJAYAWADA-01	68.91	35.07 %
<b>Total</b>	<b>151.53</b>	<b>32.06 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	42.00	22.80 %
Stab-HA	34.08	97.91 %
Fan	3.02	15.25 %
Inverter	1.33	100.00 %
W.Heater	1.31	50.99 %
Stab-HA2	0.61	67.84 %
Stab-AV	0.27	87.64 %
<b>Total</b>	<b>82.62</b>	<b>29.92 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	4.73	20.96 %
MPL1	3.39	29.76 %
KNL1	3.36	20.21 %
KNL2	3.29	28.12 %
PMR1	2.81	28.44 %
ADI1	2.71	20.31 %
PDT1	2.45	31.03 %
PIL1	2.20	30.86 %
BVL1	2.06	25.39 %
NDL1	1.99	23.64 %
KDA1	1.96	25.25 %
TPI1	1.90	23.09 %
GTL1	1.77	24.92 %
PGR1	1.71	22.23 %
TPY1	1.67	24.40 %
KDR1	1.11	22.00 %
TPSD		0.00 %
<b>Total</b>	<b>82.62</b>	<b>29.92 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	47.42	96.89 %
Air-Cool	17.09	18.46 %
Fan	1.92	11.08 %
W.Heater	1.44	50.75 %
Stab-HA2	0.43	54.39 %
Stab-AV	0.40	88.28 %
Inverter	0.20	100.00 %
Total	68.91	35.07 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.71	29.84 %
OGL1	2.47	30.62 %
VJW4	2.18	28.27 %
TVU1	2.01	29.87 %
GNT1	1.84	29.89 %
VJW3	1.72	20.85 %
TEL1	1.57	25.40 %
PRL1	1.55	30.24 %
NRT1	1.51	25.05 %
VUY1	1.25	27.63 %
VKN1	1.10	26.22 %
VJW5	1.06	18.09 %
MTM1	1.05	32.03 %
CKT1	0.97	22.66 %
BPP1	0.44	11.80 %
GTSD		0.00 %
Total	68.91	35.07 %