



AP : VGUARD Sales Performance 24/03/2026 8:11 AM

MTD Sales
52.37 L

Brand Share %
24.72 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	28.44	96.38 %
Air-Cool	17.25	25.79 %
W.Heater	2.94	38.13 %
Stab-AV	1.29	89.27 %
Inverter	1.11	100.00 %
Stab-HA2	0.90	61.77 %
Fan	0.44	2.26 %
Total	52.37	24.72 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	29.64	25.12 %
VIJAYAWADA-01	22.72	24.21 %
Total	52.37	24.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.48	98.23 %
Air-Cool	12.26	28.01 %
W.Heater	1.54	35.35 %
Inverter	0.91	100.00 %
Stab-HA2	0.63	61.71 %
Stab-AV	0.56	93.46 %
Fan	0.26	2.44 %
Total	29.64	25.12 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.91	20.55 %
KNL1	1.28	22.75 %
ADI1	1.03	19.06 %
KOU1	0.92	22.72 %
KAR1	0.86	18.90 %
KNL2	0.74	18.68 %
MPL1	0.73	14.65 %
DHN1	0.55	15.73 %
PMR1	0.49	16.31 %
GTL1	0.46	18.36 %
PGR1	0.46	18.82 %
KVL1	0.39	18.04 %
BVL1	0.36	15.02 %
NDL1	0.31	13.64 %
TPSD	0.06	1.86 %
Total	29.64	25.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.96	94.78 %
Air-Cool	4.98	21.59 %
W.Heater	1.40	41.74 %
Stab-AV	0.72	86.26 %
Stab-HA2	0.28	61.91 %
Inverter	0.20	100.00 %
Fan	0.18	2.04 %
Total	22.72	24.21 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.78	20.68 %
VJW3	0.68	16.19 %
ELU1	0.68	22.94 %
RMV1	0.66	20.97 %
GVM1	0.62	19.30 %
PAP1	0.62	20.91 %
NRT1	0.60	22.63 %
BPP1	0.58	21.84 %
PRL1	0.57	19.29 %
TVU1	0.52	16.88 %
VUY1	0.45	23.09 %
KND1	0.41	24.55 %
CKT1	0.40	21.81 %
VJW5	0.35	13.63 %
GNT2	0.33	13.37 %
VJW2	0.22	13.08 %
GTSD		0.00 %
Total	22.72	24.21 %