

MTD Sales
45.98 L

Brand Share %
27.30 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	30.75	57.79 %
W.Heater	8.30	52.55 %
Stab-HA	4.53	81.46 %
Stab-AV	1.36	75.77 %
Fan	0.89	5.84 %
Stab-HA2	0.14	20.21 %
Total	45.98	27.30 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.16	29.03 %
VIJAYAWADA-01	18.82	25.13 %
Total	45.98	27.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.57	56.56 %
W.Heater	4.72	60.41 %
Stab-HA	1.39	74.94 %
Stab-AV	0.97	81.95 %
Fan	0.41	5.72 %
Stab-HA2	0.10	22.89 %
Total	27.16	29.03 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.91	14.58 %
CTO1	0.69	27.14 %
KHT1	0.56	22.89 %
KDA1	0.40	13.65 %
PDT1	0.40	20.14 %
BVL1	0.37	20.69 %
ATP1	0.37	5.61 %
KNL2	0.36	10.08 %
NLR1	0.31	19.82 %
KNL1	0.31	10.29 %
PUT1	0.29	16.55 %
KDR1	0.29	15.98 %
PGR1	0.28	15.81 %
PMR1	0.28	15.90 %
KOU1	0.27	12.94 %
VKI1	0.24	18.93 %
TPY1	0.24	12.81 %
KAR1	0.23	12.24 %
DHN1	0.17	21.45 %
TPI1	0.16	7.48 %
RCY1	0.14	5.59 %
PIL1	0.12	9.64 %
SPE1	0.11	5.46 %
GTL1	0.11	9.47 %
RJP1	0.09	4.53 %
NDL1	0.09	5.51 %
MPL1	0.08	3.71 %
ADI1	0.05	2.97 %
NYP1	0.04	3.39 %
KVL1	0.03	3.17 %
Total	27.16	29.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	60.08 %
W.Heater	3.59	44.88 %
Stab-HA	3.14	84.73 %
Fan	0.48	5.95 %
Stab-AV	0.39	63.94 %
Stab-HA2	0.04	15.67 %
Total	18.82	25.13 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.62	18.52 %
VJW3	0.49	19.53 %
VJW1	0.39	13.49 %
PPM1	0.31	26.33 %
GNT1	0.31	9.15 %
TNI1	0.31	20.30 %
RMV1	0.29	15.33 %
VJW4	0.28	19.14 %
OGL1	0.25	14.90 %
TDD1	0.24	21.05 %
GVM1	0.24	12.48 %
VSK1	0.22	6.86 %
BPP1	0.21	19.44 %
NRT1	0.21	11.01 %
TNK1	0.20	12.35 %
GDV1	0.18	14.13 %
DPE1	0.17	19.30 %
VJW2	0.16	13.18 %
TVU1	0.16	21.40 %
PAP1	0.15	17.01 %
JPT1	0.14	12.59 %
GNT2	0.12	7.15 %
JGG1	0.11	12.57 %
ELU1	0.10	10.43 %
RAL1	0.09	6.24 %
NPR1	0.09	6.78 %
TEL1	0.07	6.40 %
PNR1	0.04	7.46 %
PRL1	0.04	4.20 %
CKT1	0.04	3.71 %
VKN1	0.04	3.04 %
MTM1	0.03	3.44 %
NZV1	0.02	1.49 %
VJW5	0.02	1.46 %
KND1		0.00 %
VUY1		0.00 %
Total	18.82	25.13 %