

MTD Sales
147.01 L

Brand Share %
32.12 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	79.28	97.58 %
Air-Cool	57.23	21.32 %
Fan	4.62	13.03 %
W.Heater	2.66	50.00 %
Inverter	1.53	100.00 %
Stab-HA2	1.01	63.71 %
Stab-AV	0.68	88.02 %
Total	147.01	32.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	79.61	29.80 %
VIJAYAWADA-01	67.39	35.36 %
Total	147.01	32.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	40.39	22.66 %
Stab-HA	32.90	97.94 %
Fan	2.80	14.76 %
Inverter	1.33	100.00 %
W.Heater	1.31	50.99 %
Stab-HA2	0.61	68.72 %
Stab-AV	0.27	87.64 %
Total	79.61	29.80 %

Branch *	MTD Sales L	Brand Share %
ATP1	4.29	19.42 %
MPL1	3.33	30.46 %
KNL1	3.28	20.37 %
KNL2	3.18	27.97 %
PMR1	2.78	29.35 %
ADI1	2.52	19.66 %
PDT1	2.42	31.09 %
PIL1	2.07	29.94 %
BVL1	1.99	25.52 %
NDL1	1.95	23.31 %
KDA1	1.90	25.72 %
PGR1	1.67	22.78 %
TPY1	1.67	25.95 %
TPI1	1.66	21.33 %
GTL1	1.65	23.61 %
KDR1	1.02	22.44 %
TPSD		0.00 %
Total	79.61	29.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	46.38	97.33 %
Air-Cool	16.84	18.68 %
Fan	1.83	11.06 %
W.Heater	1.35	49.08 %
Stab-AV	0.40	88.28 %
Stab-HA2	0.40	57.38 %
Inverter	0.20	100.00 %
Total	67.39	35.36 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.66	30.57 %
OGL1	2.33	29.62 %
VJW4	2.16	28.09 %
TVU1	2.01	30.20 %
GNT1	1.78	29.88 %
VJW3	1.68	20.89 %
TEL1	1.57	25.85 %
PRL1	1.55	30.92 %
NRT1	1.46	25.78 %
VUY1	1.23	28.90 %
VKN1	1.08	25.88 %
VJW5	0.97	17.22 %
CKT1	0.91	21.62 %
BPP1	0.42	11.37 %
GTSD		0.00 %
Total	67.39	35.36 %