



AP : VGUARD Sales Performance 22/05/2026 8:11 AM

MTD Sales
88.77 L

Brand Share %
25.92 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.92 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cool | 43.23 | 23.58 % |
| Stab-HA | 38.01 | 73.24 % |
| Fan | 2.57 | 9.74 % |
| W.Heater | 1.75 | 54.21 % |
| Stab-AV | 1.35 | 61.93 % |
| Stab-HA2 | 0.94 | 21.34 % |
| Inverter | 0.94 | 100.00 % |
| Total | 88.77 | 25.92 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|--------------|----------------|
| TIRUPATI-01 | 52.24 | 31.73 % |
| VIJAYAWADA-01 | 36.54 | 20.54 % |
| Total | 88.77 | 25.92 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cool | 28.64 | 31.29 % |
| Stab-HA | 19.07 | 95.57 % |
| W.Heater | 1.49 | 70.10 % |
| Fan | 1.48 | 11.61 % |
| Stab-AV | 0.64 | 91.11 % |
| Stab-HA2 | 0.53 | 67.44 % |
| Inverter | 0.38 | 100.00 % |
| Total | 52.24 | 31.73 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| ATP1 | 2.37 | 24.90 % |
| KDR1 | 1.35 | 22.90 % |
| KNL1 | 1.06 | 13.26 % |
| KDA1 | 1.00 | 19.29 % |
| KNL2 | 0.95 | 17.64 % |
| TPY1 | 0.83 | 20.03 % |
| ADI1 | 0.74 | 10.75 % |
| TPSD | | 0.00 % |
| Total | 52.24 | 31.73 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Stab-HA | 18.94 | 59.29 % |
| Air-Cool | 14.59 | 15.89 % |
| Fan | 1.09 | 8.00 % |
| Stab-AV | 0.71 | 47.96 % |
| Inverter | 0.55 | 100.00 % |
| Stab-HA2 | 0.41 | 11.31 % |
| W.Heater | 0.25 | 23.30 % |
| Total | 36.54 | 20.54 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| VJW3 | 1.52 | 17.25 % |
| GNT1 | 1.48 | 22.80 % |
| GVM1 | 1.12 | 15.26 % |
| BPP1 | 1.11 | 25.52 % |
| NRT1 | 1.03 | 20.53 % |
| CRL1 | 1.00 | 11.49 % |
| TNK1 | 0.95 | 19.01 % |
| TVU1 | 0.90 | 12.60 % |
| NZV1 | 0.89 | 25.16 % |
| MTM1 | 0.77 | 17.03 % |
| CKT1 | 0.70 | 18.47 % |
| ELU1 | 0.68 | 18.86 % |
| RMV1 | 0.64 | 18.14 % |
| VJW5 | 0.62 | 13.95 % |
| VJW2 | 0.61 | 21.59 % |
| VJW4 | 0.54 | 11.52 % |
| TDD1 | 0.47 | 12.10 % |
| PAP1 | 0.44 | 11.02 % |
| VKN1 | 0.37 | 12.33 % |
| KND1 | 0.19 | 11.18 % |
| PPM1 | 0.19 | 5.96 % |
| TNI1 | 0.09 | 4.07 % |
| GTSD | | 0.00 % |
| Total | 36.54 | 20.54 % |