

MTD Sales
48.74 L

Brand Share %
31.53 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **31.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	26.36	96.11 %
Air-Cool	16.35	26.84 %
W.Heater	2.75	39.46 %
Stab-AV	1.13	88.00 %
Inverter	0.93	100.00 %
Stab-HA2	0.82	62.92 %
Fan	0.39	2.17 %
Total	48.74	31.53 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.58	31.95 %
VIJAYAWADA-01	21.16	31.00 %
Total	48.74	31.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.46	98.09 %
Air-Cool	11.64	29.75 %
W.Heater	1.45	38.65 %
Inverter	0.72	100.00 %
Stab-HA2	0.59	64.37 %
Stab-AV	0.50	92.65 %
Fan	0.23	2.38 %
Total	27.58	31.95 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.84	26.40 %
KNL1	1.09	26.14 %
ADI1	0.98	23.55 %
KOU1	0.87	29.54 %
KAR1	0.82	27.22 %
KNL2	0.74	25.68 %
MPL1	0.53	14.59 %
GTL1	0.45	21.04 %
PGR1	0.43	25.24 %
DHN1	0.42	15.46 %
PMR1	0.41	22.39 %
KVL1	0.37	23.92 %
BVL1	0.34	17.61 %
NDL1	0.31	22.92 %
TPSD	0.06	1.86 %
Total	27.58	31.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.91	94.40 %
Air-Cool	4.71	21.61 %
W.Heater	1.30	40.40 %
Stab-AV	0.64	84.70 %
Stab-HA2	0.23	59.55 %
Inverter	0.20	100.00 %
Fan	0.16	1.93 %
Total	21.16	31.00 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.73	31.25 %
VJW3	0.67	20.92 %
ELU1	0.65	27.84 %
RMV1	0.63	29.36 %
PAP1	0.62	29.96 %
NRT1	0.56	30.95 %
PRL1	0.54	22.16 %
GVM1	0.51	26.55 %
TVU1	0.44	20.09 %
VKN1	0.43	31.12 %
BPP1	0.42	22.77 %
CKT1	0.38	29.95 %
VUY1	0.37	24.42 %
VJW5	0.34	16.51 %
GNT2	0.29	16.03 %
VJW2	0.18	15.78 %
GTSD		0.00 %
Total	21.16	31.00 %