



AP : VGUARD Sales Performance 21/05/2026 8:11 AM

MTD Sales
79.92 L

Brand Share %
25.88 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	39.36	24.74 %
Stab-HA	33.54	72.22 %
Fan	2.47	10.02 %
W.Heater	1.75	54.21 %
Stab-AV	1.30	61.04 %
Stab-HA2	0.94	21.59 %
Inverter	0.56	100.00 %
Total	79.92	25.88 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	49.58	32.06 %
VIJAYAWADA-01	30.34	19.69 %
Total	79.92	25.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	27.38	32.36 %
Stab-HA	17.99	95.32 %
W.Heater	1.49	70.10 %
Fan	1.39	11.61 %
Stab-AV	0.62	90.89 %
Stab-HA2	0.53	67.44 %
Inverter	0.17	100.00 %
Total	49.58	32.06 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.29	24.61 %
PDT1	1.21	25.73 %
KDR1	1.06	21.44 %
KNL1	1.05	13.46 %
KDA1	1.00	19.63 %
KNL2	0.95	18.59 %
TPY1	0.72	18.16 %
ADI1	0.71	10.51 %
TPSD		0.00 %
Total	49.58	32.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	15.55	56.41 %
Air-Cool	11.99	16.08 %
Fan	1.09	8.53 %
Stab-AV	0.67	46.77 %
Stab-HA2	0.41	11.47 %
Inverter	0.38	100.00 %
W.Heater	0.25	23.30 %
Total	30.34	19.69 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.44	23.95 %
GNT1	1.42	24.72 %
VJW3	1.29	16.56 %
NRT1	0.98	22.52 %
NZV1	0.85	25.62 %
GVM1	0.83	12.55 %
TVU1	0.72	12.24 %
CRL1	0.70	9.77 %
MTM1	0.63	16.27 %
TNK1	0.63	15.14 %
VJW5	0.62	16.56 %
CKT1	0.60	16.42 %
VJW2	0.59	23.17 %
RMV1	0.55	18.70 %
BPP1	0.55	15.84 %
VJW4	0.52	12.56 %
ELU1	0.46	16.16 %
PAP1	0.37	10.45 %
AMP1	0.36	23.14 %
VKN1	0.36	13.39 %
TDD1	0.21	6.75 %
PPM1	0.17	6.60 %
KND1	0.09	6.56 %
TNI1	0.09	4.46 %
GTSD		0.00 %
Total	30.34	19.69 %